



We Serve

District N-1



Investing in Youth The Future of Lions



Message from DG Stewart!

- Special points of interest:**
- DG Stewart message
 - Lions Activities
 - Family & Women
 - Events to come



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Seasons Greetings to all our Lions Family,

Lions we are fast approaching the halfway mark in this Lions year, or it could be said approaching the finish line of Lap 6.

It is time to reflect on what we have achieved so far this year and what adjustments we have to make to reach the goals we set to achieve by the end of June 2013

Summary of Club goals:

- Increase in membership by 2-3 members for each club
- More PR for clubs
- More assistance for those in need
- One new Campus Club
- Add 4 new clubs in our District
- Retention

A few clubs have accomplished our goal of adding 2-3 new Lions. Many are still working on this goal and some have exceeded.

PR Chair Lion Reg House has added a lot of new publicity to our District with the assistance of some club PR Chairs. More clubs could get involved by appointing a PR Chair who would work with the District PR Chair. No one is going to tell your story unless you tell it.

How are the clubs doing with more assistance to those in need? I have seen a lot of activity in this area from the reports I have received from clubs and for those clubs I have visited so far, I am optimistic with what our Lions are doing to help those in need. For clubs not submitting activity reports please encourage your club secretary to share your successes with the District and LCI. It is not a secret that Lions Help, why keep it a secret.

We currently are working with students from UPEI in Charlottetown and UNB Fredericton. This would be two of the four clubs forecast for our District.



Thanks to dedicated Lions working on both of these Campuses. We are also working on some clubs that surrendered their charters in the past. GMT Lion Gerry is hard at work on a few of these clubs. One of our clubs that has had their charter reinstated is The Morell Lions Club. A warm welcome to all the Lions in Morell, we are happy to have you back and welcomed the members during the cabinet meeting hosted by Parkdale Sherwood in November.

Retention! We are not doing well in retention. In 5 months, ending November 30th we have dropped 59 Lions and lost 13 due to death, while adding 73 new Lions members. Why are we losing these Lions?

In the last 5 years and 5 months we have dropped 925 members. We must do a better job at retaining our membership. From some of the behind the scenes work that I have been doing I find that in some clubs if we were to remove what is often called the "owner/ controller"

from the clubs, which in some clubs may be 1-2 Lions, clubs could survive with a very healthy attitude, be prosperous and eliminate many of the drops. I understand this is a sensitive area to deal with but one that we as service minded, team oriented individuals must consider for the growth of our organization.

Lions we must be strong and unified. I will be conducting an exit survey of dropped members to identify areas of concern. We must sort out the problem areas to continue moving our District forward.

What is a Lions Club and what is your role: No one can say this any better than LCI. For each Lion has a voice and a vote. Each Lion is equal

There are many reasons to become a member. As a Lion, you will:

- * Help your community and gain valuable skills
- * Make an impact on people's lives – locally and internationally
- * Learn to be a leader – and lead a respected organization
- * Network with business people in your community and

DG Stewart Message

around the world

* Energize your life and have fun

Lions, I want to thank you for your dedicated service to your communities and LCI. During my visits to clubs I have enjoyed the great hospitality of all clubs, the great meals and luncheons. The sharing of your successes. I have enjoyed the many tours of your communities and appreciate the time you have taken away from your normal schedules.

One of the most rewarding activities as your DG is visiting so many great Lions and seeing so many activities, all in the name of service and having fun together.

I am also encouraged that we have several lions stepping up to take leadership training. GLT Lion Doug has held two training sessions for CEP facilitators and we have a fairly healthy list. We will be providing another training session the weekend of the February Cabinet meeting.

Many of our Lions have taken the Guiding Lions Certification, some are new Guiding Lions and some are re-certifications. I continue to encourage those that were certified in the past to renew that certification. We will continue to need Guiding Lions to grow our District and continue moving forward.

Remember our youth, engage our youth to assist in service Lions Quest is right here, we need the Lions to activate this worthwhile project. The Department of Education in New Brunswick has approved the use of Lions Quest, it is listed as a resource. While the Department of Education appoints trainers to hold training sessions on bullying Lions Quest could be teaching the children from kindergarten up on how to cope with the bullies. Teach --- don't treat.

Lions, Lion Heather and I wish each and every member of our Lions family a joyous and safe Christmas Season.

Christmas has a way of reminding us of the things that matter most... the gift of love and the special way it shapes our lives... the gift of sharing

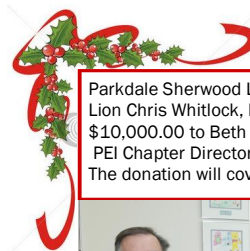
and the closeness it creates... the gift of family and how wonderful it is!

Peace and Good will to all.

District Governor
Stewart MacDonald



DG Stewart travels



Parkdale Sherwood Lions Members Lion Joe Peters, King Lion Chris Whitlock, Lion Paul Gauthier presenting \$10,000.00 to Beth Corney-Gauthier PEI Chapter Director, Children's Wish Foundation The donation will cover the cost of a wish.



The Kennebecasis Valley Christmas parade. A Holly Jolly Elvis Christmas Happy Lions



Lions Donate to Harvest House

Picture Left to Right - President Judy Maltby and Cal Maskery

The Riverview Lions Club, represented by president Judy Maltby recently presented a cheque to Cal Maskery, Executive Director of Harvest House. The Lions are very pleased that their donation will go towards some critical upgrading of the Moncton Harvest House facility. The mission of Harvest House is to connect people of compassion with people in need to make a lasting difference. It is important to note, especially during this Christmas season, that the Harvest House mandate is to honour Christ by reaching into our communities to love the hurting, the hungry, the homeless, and the lonely.



RIVERVIEW LIONS CLUB

**Seniors Recognition Dinner
6:30 P.M. December 13, 2012**

The 44th Senior's Recognition Dinner provided by the Riverview Lions and Lioness will be held on December 13 2012 at the Riverview Lions Community Center 701 Coverdale Road, Riverview at 6:30 pm.

This event has proven very popular over the years and has grown to attract a maximum capacity for the center, as well as generating a waiting list.

Riverview Lions are very pleased to recognize the seniors who have helped to build their community and are supporters of the Riverview Lions fundraising projects and other charities.

Reservations will be taken, from our Seniors (65) and older, on December 10th and 11th, 2012. The hall will be open for reservations on these dates from 10:00 am until 1:00 pm. Reservations will be accepted from individuals and couples at this time. If necessary, a waiting list will be established for next year. The amount of phone calls at the hall (one phone line) has led to accepting reservations in person at the hall, and by phone if necessary.

The Lions and Lioness look forward to meeting many of you again this year and making new acquaintances.

Lions Donate to Friends of the Moncton Hospital

Picture Left to Right - Maria Cormie, Lornette (Lori) Snider and Steve Fowler



The Riverview Lions Club, represented by 2nd. Vice President Lornette (Lori) Snider recently presented a cheque to Maria Cormie and Steve Fowler, Annual Campaign Co-chairs, representing the **Friends of the Moncton Hospital**. The donation of \$2000 will go towards fulfilling their mission **"to raise funds to help the Moncton Hospital deliver excellent health care and promote wellness to meet the needs of the community"**.






The Wright Choice
PCC/PDG Rod Wright
 Candidate for
 International Director
 Lions Clubs International
 2015-17

Asking for the support of the District N Lions to represent YOU as YOUR International Director in 2015-2017

LIONS CLUBS INTERNATIONAL DISTRICT N1

ANNUAL CONVENTION



Registration

Name _____

Club _____

Telephone _____

E-mail _____

Hospitality Book _____ X \$60.00 _____

Registration _____ X \$5.00 _____

Meet & Greet _____ X \$10.00 _____

Banquet _____ X \$30.00 _____

Awards Luncheon _____ X \$20.00 _____

Total enclosed _____



LIONS CLUBS INTERNATIONAL DISTRICT N1

ANNUAL CONVENTION



Dear Lions Member,

You are invited to attend the District Annual Convention to be held at the Ramada Hotel, Fredericton April 19-21 2013.

Rooms may be booked directly with the hotel and be sure to inform them that you are attending the convention to get the room rates of: Single/Double \$105.00 Business Class \$ 119.00
Ramada 506 460-5500

Cost of hospitality book is \$60.00 this includes Registration . Meet & Greet , International Banquet and the District Awards Luncheon. We **will not** be selling hospitality books at the convention.

Separately costs are:

- Registration \$5.00
- Meet & Greet \$10.00
- Banquet \$30.00
- Awards Luncheon \$20.00

Make cheques payable to **Barkers Point Northside Lions Club**
mail to:

Lion Jan Phillips
188 Gibson Street
Fredericton, NB E3A 4E3

For further info contact me by phone 506 472-8959 or e-mail fwp@rogers.com

Lion Jan Phillips

PDG Jan Phillips is determine to make Fredericton the come to city of Annual Conventions. She and her committee is planning something for everyone right in the middle of the biggest trial NB has ever seen.

Training for incoming Presidents, Secretaries, Treasurers, and Zone Chairs will be worked in around the trial sessions . Come join us.....you may be called for jury duty



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IN A WORLD OF SERVICE

Our international theme for 2012-2013 is **IN A WORLD OF SERVICE**.

A fairly simple phrase, but a phrase that brings to mind hope, promise, and possibilities. In the world today, there are challenges . . . there is need, there is suffering, there is hardship. But **IN A WORLD OF SERVICE**, there is Lions Clubs International, a global network of more than 46,000 clubs, each one making a real impact. President Madden's vision for the 2012-2013 Lions year is encompassed in four specific objectives:

- Celebrate Lions service and build awareness of our activities
- Expand our service impact to meet the growing needs of our communities
- Strengthen our existing clubs and increase our membership
- Provide effective leadership in a changing world – by anticipating, embracing and effectively managing change.

◆ CELEBRATE OUR SERVICE

As Lions, we have quite a bit to celebrate. We need to ensure that all Lions thoroughly understand and appreciate that they are part of the world's largest, most effective service organization. It is only with their contributions that we can continue to maintain that position. Each member can share in the pride of making the world a better place, community by community. 2012-2013 marks the launch of several new initiatives to help expand our celebration of service. World of Service Historic Milestones Celebration Spotlights specific service milestones in our rich Lions history using a variety of communications and on the LCI web site. If you add up all of the service provided by over 1.3 million Lions in more than 46,000 clubs around the world, the combined impact is enormous. It is a source of pride and honor to our members. But we need to let the rest of the world know about how we serve – and how consistently we do it. The World of Service Photo and Twitter Relay enables Lions to share their service story on the Web, by posting photos and tweeting about their activities. To further expand the celebration, specific service projects will be highlighted in the World

of Service Weekly Project Spotlight web page.

◆ EXPAND OUR IMPACT

Lions around the world are dedicated to providing service. Now, with community needs on the rise, we need to extend the reach of our service more than ever. President Madden encourages Lions to actively participate in our four Global Service Action Campaigns:

- Engaging youth in August
- Working with the blind and visually impaired in October
- Feeding the hungry in December and January
- Positively impacting our Environment in April

We can make a significant impact by participating in these campaigns, as our individual efforts transform into the power of united service – with more than 1.3 million Lions working together with a single focus. Clubs are asked to conduct a Community Needs Assessment To identify new opportunities for Lions service. To assist them in meeting those needs, we have developed 100 Simple Service Project Ideas, a new tool available

the LCI web site offering options for easy, innovative, high impact Projects the LCI web site. President Madden encourages all Lions to join him in a very special service focus during 2012-2013. He believes education is the key to unlocking human potential, and views the ability to read as critical to education. Nearly one billion people worldwide are illiterate. That is the equivalent of 26% of the world's adult population. The statistics are staggering, but President Madden prefers to view illiteracy as an opportunity for Lions service. He is asking Lions to expand our service impact by participating in the Reading Action Program. There are many different ways Lions can get involved, including reading to children at local libraries, donating books, e-books or computers to schools, working with others to develop an after school reading program, and volunteering as reading tutors. President Madden suggests contacting local literacy agencies to determine where help is needed most. Additional information is available in the Reading Action Program guidelines, available on the LCI website.

Each club documenting a literacy-related activity through

LCI's online service activity reporting system will receive a Reading Action Program banner patch, and each district governor whose district achieves a minimum of 50% club participation in literacy programs will receive a special Reading Action Program award. While literacy is a very serious issue, our efforts to share

what we as Lions are doing to encourage reading can be fun! This year, clubs are invited to produce their own Reading Action Program, or RAP video about how to promote reading. Videos will be posted on LCI's YouTube and the winning video will be highlighted at the 2013 International Convention in Hamburg. Another avenue for expanding our service impact is through Lions Clubs International Foundation (LCIF). Contributions to LCIF are a great way to make a difference in the lives of others. While our partnerships with corporations and governments are increasing, it is the individual Lions members who enable our foundation to provide for those in need on an ongoing basis.

◆ STRENGTHEN OUR CLUBS AND INCREASE OUR MEMBERSHIP

The real power of our organization lies within our clubs, and our members form the basis of our clubs. By establishing a tradition of club excellence, our members will be more satisfied and new members will be attracted to join our global effort.

Clubs and districts are encouraged to make four PIT STOPS throughout the year – one per quarter. These Pit Stops available on the LCI web site) provide an opportunity to reassess club and member needs. By using these simple checklists, clubs and districts can be better prepared as a team to address challenges in an efficient, timely manner.

Long-term growth depends on expanding our membership ranks to include more women and young people and on keeping our members satisfied. We need to keep them involved and instill pride. The Club Excellence Process (CEP) is a program dedicated to club improvement – a first step toward achieving excellence. The CEP encourages members to shape their club in whatever way is best suited to the needs of their community and to their own needs as well.

President Madden recommends club and district leaders aim to achieve the District Governor Team Excellence Award and Club Excel-

lence Award. Both provide road maps for leadership activities, and promote a consistent focus, where everyone moves forward in the same direction.

◆ EFFECTIVELY MANAGE CHANGE

Change is not easy, but it is simple. The world around us will continue to change. The choice is really this: either we manage change or it will manage us.

In order for Lions Clubs International to grow and thrive, we must be willing to let go of what we have always done, and risk trying something new. President Madden suggests we:

- Identify new ways to enhance club success.
- Invite new ideas and approaches from young people and Leos.
- Use social media to communicate and build awareness in real time.
- Maintain our dedication to service, revitalizing old traditions while establishing new ones.
- Identify and develop a new generation of leaders – good leadership is just too important to the future of Lions Clubs International to leave it to chance.

Yes, in today's world, there are challenges. But there is also hope and the promise of a better tomorrow, because **IN A WORLD OF SERVICE**, there are Lions.

For additional details, please read the complete **IN A WORLD OF SERVICE** international theme document on the LCI website.

DGE Training Program

Planning is already underway for the training of our first vice district governors/district governors-elect. The multifaceted approach taken in recent years has been expanded this year to create even more learning opportunities for our future district governors. All learners will be able to work at their own pace through the individualized assignments. A combination of training resources and online courses, these assignments will each have a post-completion assessment and/or an actionable output that will be critical to the success of our governors. Regional issues and job-specific responsibilities will be addressed through the multiple

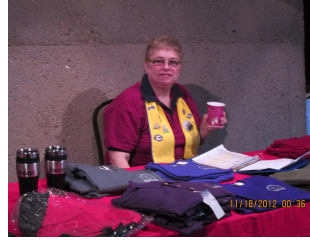
district training. This training not only provides unique area-focused challenges and ideas, but also relies on the expertise of facilitators to provide the one-on-one help needed to train incoming governors in the forms, reports, and other details of the job.

New this year, the association will take advantage of the experience and abilities of the Global Leadership Team to facilitate GLT-area training. With a heavy emphasis on leadership development, membership growth, and community service opportunities, this new component provides a much-needed Focus on supporting districts in achieving excellence.

In early July, district governors-elect will gather in Hamburg, Germany for the District Govern-

ors-Elect Seminar. Blending the theme of our incoming international president with a study of the leadership skills necessary to successfully lead our districts into the future, the seminar takes full advantage Of the opportunity to share and learn through a global exchange of ideas.

This year presents an exciting opportunity for our 2013 2014 district governors to fully understand their role and to learn and grow as leaders. Your GLT Area leader will provide additional information as plans Are confirmed.



Former Chairman of the Board of LFC, Lion Fred Phillips introduces the new Chairperson of the Board PDG Bev Semple and Directors PDG Doug Cook, PEI and PDG Jan Phillips NB.

DG Stewart presents PDG Rod Wright with his Guiding Lion Certification . Also presented were Lions Norah Davidson Wright, Brennan Beaumont, and Heather MacDonald

GLOBAL LEADERSHIP TEAM

GLT- Make Use of Resources

This first quarter of the new year is a great time to make a “pit-stop” and re-evaluate your leadership assessment and development plans. Along with the Pit-Stop checklists available on the website, the GLT District and Multiple District Resource Guides available in the GLT section of the Leadership Resource Center has information and tools necessary to help you in achieving your leadership goals.

The District GLT is responsible for Club Officer and Zone Chairperson training. Training resources for Club Officer Orientation and Zone Chairperson training is found on the [Training Materials/Resources](#) page. Don't forget that funding is available for select district training which includes Zone Chairperson training. Applications are found online for [GLT District Funding Support](#).

Always available for the GLT's use, as well as all Lions, is the [Lions Learning Center](#). As a GLT Leader you can recommend these courses to upcoming Lion Leaders in order to develop their leadership skills.



Leadership Resource Center – What's New

LCI is making use of a new tool, Google Analytics, to track who is coming to our web pages and what they do when they get there. Through the use of cookies, this tool tracks the source of site visitors, if they are new visitors, what pages they viewed before and after our pages and if they exit the web site from our pages. It also tracks how much time each visitor spends on each page.

The LCI web page average **Time on Page** is 1:31 minutes, and the time spent on the page of the Lions Learning Center page is 1:51 minutes. Different pages have peak traffic at different specific times during the Lions year. For example, prior to the beginning of a new Lions year we see more traffic to the [Club Officer Orientation](#) page and Sept. through March we see more traffic to the [DGE Seminar](#) page and the [Lions Learning Center \(LLC\)](#) page.

If your district or multiple district has added a link to the Lions Learning Center on your web site, your district web page is listed in the Google Analytics report as a source of web traffic for the LCI web page. Districts that were on last month's report are: 13, 19I, 201, 4A, 30, 43K, 5, 105, 308A2, 323, 333C, and 410C. Consider adding a link to the LLC page on your district web page. This direct link makes it easy for your district Lions to take advantage of the online leadership skill development courses.

Please encourage Lions to create a user account in the Lions Learning Center so they can develop leadership skills by completing online courses. There is a step by step tutorial on how to create a new account. This user account will automatically record the online courses that are completed and those courses that are still in progress. Also, local Lions district trainings that have been attended can be added to your record. This complete record of Lions training can be printed using the [Profile report](#), saved and emailed to other Lions.

Family & Women's Specialist Karen Sell's shares her 50 Ways to Woo a Woman.

50 Ways to Woo a Woman – Member That Is Tips for Doubling the Number of Women in Your Lions Club This Year.

Prepared by First Vice District Governor Karen Sell, District 21 B, Tucson, Arizona, USA

Talk to your own women members.

1. Ask every woman to bring in one more woman. They already know women - sisters, friends, neighbors, co-workers, daughters - who would be great Lions.
2. Make sure your members have the information they need. Include LCI brochures such as *I Am a Lion* that focus particularly on women.
3. Form a team of women within your club to come up with a new service idea that works for your community, and then get behind that idea this year. If it appeals to your own female members, it is likely to appeal to other women too.
4. Make sure your women members feel good about the club. They are your best sales people. Are they feeling needed? Useful? Are they given a chance to grow their leadership skills? Go where the women are.
5. Adopt a school and make sure you are there a lot. Get to know the teachers and let them know you are there to help as needed. Be there to present backpacks, flags and dictionaries in person.
6. Present Lion scholarships at the high school awards assembly. It sinks in way better if the parents see you than just reading that Lions gave some money. Take pictures so you can use them in the next district newsletter.
7. Partner with organizations that include lots of women accomplishing mutual goals, such as a women's business association or a church.
8. Get active with the Peace Poster Contest and make a big deal of choosing and displaying winners at the local level. Those

young artists have mothers and aunts and grandmothers who would come to an art show.

9. Take the Germ City hand washing exhibit, or other interactive educational activity, to each school in your district. Send hand washing information home with students from the Lions.
10. Start a branch club in an area where lots of women gather together - in a hospital, medical clinic, big business, government agency, college or school. Reach the women who can't get away for meetings and don't have time to join clubs that meet in the evening. Build a park or playground, perhaps in partnership with a neighborhood association.
12. Take part in a women's health fair.
13. Sponsor little league type sports teams or events, and give more than just money. Make sure everyone knows you are sponsoring the kids. Be there to talk with the parents at the games and sponsor a gathering for the kids at season's end. Let the parents get to know your club.
14. Sponsor Girl or Boy Scout Troops or events. Be mentors and partners and get to know the families. The children also will soon be grown and may someday be good Lions.
15. Visit new upscale retirement communities to explore opportunities. Do they need program speakers for their monthly gatherings? Would they like to establish a branch club to add a volunteer dimension to their many offerings? Bring the women to you.
16. Put on events that attract women and be sure to have lots of Lions information involved at all stages (i.e. invitations, publicity, during the event and follow up). Possibilities might be a women's personal growth workshop, women's health fair, women's

business fair or family services fair. How about a Parents' Night Out with a free movie and popcorn and childcare in an adjoining room?

17. Schedule meeting programs that interest women. You will find that most will be of interest to men too! Make sure women know about the program and make these meetings open to guests and/or the public. Be sure there is plenty of information on your club's activities right there in front of each guest. Capture names and addresses. Follow up, follow up, follow up. Topic ideas include:
 - Women's Health Issues
 - Children's Health Issues
 - Prostate Cancer: What the Man in Your Life Needs to Know Now
 - New District Initiatives (given by school superintendent)
 - Local Chef Shares Secrets
 - Caring for Elderly Parents
 - Business Opportunities for Women
 - Self Help: How to Make your Life Just What You Want Get out there.
18. Present an award. Ask for public nominations, select a winner or winners, present the award publicly and publicize the award a lot. Ideas: nurse of the year, teacher of the year, women business owner of the year, mother or grandmother of the year, etc.
19. Say thank you. Honor secretaries, nurses, teachers, scientists, business owners, emergency medical technicians, firemen, policemen or any other group that has a national day. Something as simple as a post card saying thanks for all you do, from your local Lions Club, says a lot. Use this as an opportunity to tell them what your Lions club does.
21. Put your eyeglass collection boxes in businesses women visit - medical clinics, gyms, spas, hair salons, grocery stores - and attach a holder for your club brochures.
22. Ask businesses to post a public service announcement

flyer. Topics could be signs of diabetes, flu prevention or protecting children's eyesight.

23. Do something that will gain publicity for your club. Put on a pie baking contest for the public, perhaps with a little twist. The men bake the pies and key women around town serving as judges. You could also collect and donate school supplies or screen the eyesight of children or infants. Whatever it is, be sure to tell the papers about it.
24. Publicize every fundraiser and project. If you fund surgery for a child, make sure people know about it. Many parents are so thankful they will work with you to tell the media how much your help meant. And be sure to tell your story with passion. Stand for causes important to women.
25. Help at the humane society. Walking dogs gives you a great opportunity to talk to people.
26. Tell the community you are looking for a few good women. Send a news release to the paper, radio and school. Focus on the impact your club has and specific needs for upcoming service projects. Don't ask for members, ask for help.
27. Get tied in with the volunteer center or other places women go to find an opportunity to volunteer. Update your contact information and upcoming projects regularly.
28. Put a Lions logo on your car. Wear your pin every time you go out. People notice.
29. Carry and use business cards with your Lions information.
30. Be ready to tell people what your Lions club does in two sentences, tops.
31. Make it easy for women to find you. Websites. Articles in the newspaper. A flyer at the library. Sign up forms at the volunteer center. They can't join if they can't find you.
32. Talk to the human resource department of large businesses or government agencies. Employees about to retire are look-



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ing for something to fill their time. Make sure those human resource departments have your information readily available.

33. Ensure newcomers groups know about your club. Consider making a presentation to them at least once a year. Never miss an opportunity.

34. Talk to everyone! In the line at the grocery store, at the cleaners or in the break room at work. Some really successful recruiters keep a notebook with them to jot down notes about potential members so they remember to follow up.

35. Identify groups that might be interested in hearing about Lions and offer to come and speak.

Groups could include Parent Teach Associations, school boards, senior groups, women's clubs, church groups or the Chamber of Commerce.

36. Sell your message at meals. Spaghetti dinners and pancake breakfasts are opportunities to put out information about your club. Provide something that goes home with each attendee, such as a bookmark or business card, inviting them to attend your next meeting.

37. Appoint one person at every fundraiser and service project who is responsible for providing information about Lions AND talking to people about what Lions do. See a lady sitting by herself at the pancake breakfast? Talk to her. Have parents working beside you at a project at a school? Talk to them.

38. Get names and e-mail addresses of anyone who comes to any event. Always have a registration sheet where prospective members can sign up to get more information about interesting things going on in the community. Then send your newsletter.

39. Stay in touch. People who come to your events are key prospects to help with your next service project. Anyone who comes to a meeting should receive follow up information for six months. This includes your program speakers. Switch it up.

40. Sponsor a raffle of outrageous items for women. It must be something so good the tickets just sell themselves. This will give you a chance to talk to

women.

41. Set up an outing to a sporting event and invite guests, but this time make it a women's team.

42. Host a bowling tournament for women only, or a mother/daughter event.

43. Make your next golf tournament for the girls or add a women's hole-in-one contest.

44. Make sure your donations to the high school sports teams go to the girls as well as the boys. The mothers will appreciate your sense of fair play.

45 Sponsor a science fair for the girls in your local schools. Get to know the parents and get good publicity.

46. Sponsor a quilting contest in your community. Consider a Lions theme. You may be surprised at how many men enter!

47. Stay alert for interesting opportunities. Who says you can't form a club branch that focuses on a particular activity, such as a group that sews for foster children, makes lap robes for the elderly or focuses around a group of women who love to

hike or bike together.

48. Make a game of it. Divide members into teams for a game of "football," with points for bringing in new members. Losers serve dinner to winners.

49. Have a contest to see whether the men or women in your club can bring in more women guests in a given time.

50. Have a twofer. Set up a special event (dinner, movie night, trip to theater, etc.) where every Lion who brings a woman guest gets in free. It's good to have several women guests at one time to make them all feel more comfortable. (Next month, make your twofer for any Lion bringing a male guest. We don't want to seem like we are playing favorites here.)



Riverview Lions declare winner in "Peace Poster Contest"

Harry Kim a grade 8 student at Riverview Middle School has taken the first step to becoming an internationally recognized artist by winning a local competition sponsored by the Riverview Lions Club. Kim's poster was among more than 375,000 entries submitted worldwide in the 25th annual Lions International Peace Poster Contest. Lions Clubs International is sponsoring the contest to emphasize the importance of world peace to young people everywhere.

"No violence, quiet and where everybody is happy without any worry", the 13 year old from Riverview said. The poster was selected by the Riverview Lions for it's originality, artistic merit and portrayal of the contest theme, "Imagine Peace". The judging was held on November 13th at the Riverview Lions Club. Riverview Lions Club President Judy Maltby said she was impressed by the expression and creativity of the students at the Riverview Middle School."

It is obvious that these young people have strong ideas about what peace means to them. I'm so proud that we were able to provide them with the opportunity to share their visions."

Kim's poster will advance to face stiff competition through the district, multiple district and international rounds of completion if he is to be declared the international grand prize winner," Maltby said.

One grand prize winner and 23 merit award winners will be selected. The grand prize includes a cash award of US \$5,000, plus a trip for the winner and two family members to the awards ceremony at Lions Day with the United Nations. The 23 merit award winners will each receive a certificate and a cash award of US \$500 .

"Our club is cheering for Harry Kim as his poster advances in the competition, and we hope that his vision will ultimately be shared with others around the world," Maltby said.

Locally, Kim and 8 other students will be honoured for their participation by

the Riverview Lions Club at a later date in November.

Lions Clubs International is the world's largest service organization with 1.35 million members in more than 46,000 clubs in 206 countries and geographic areas. In addition to it's efforts towards conquering blindness, the organization has made a strong commitment to community service and helping youth throughout the world.



Multiple District "N" Convention 2013

Hosted By
Riverview Lions Club & District N1



Name Registrant 1 _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Name Registrant 2 _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Address: _____	Lion	Lioness	Lao	Guest
Town/City: _____	Lion	Lioness	Lao	Guest
Postal Code: _____	Provy./State: _____			
Telephone: _____	Email: _____			
Registration: \$5.00/person	Registrant 1	Registrant 2	COMPLETE HOSPITALITY BOOK PRICE \$60.00	
Meet and Greet: \$15.00/person	_____	_____		
Banquet: \$40.00/person	_____	_____		
Total Payment:	_____	_____		
Grand Total	_____	_____		



Accommodations & Restaurants

Convention Hotel: The Crowne Plaza Hotels and Resorts
 (1005 Main Street, Moncton, N.B., E1C 1G9)
 Price \$115.00 per night plus tax, double occupancy (if booked before April 15th, 2013)
 Reservations: 1-888-233-9527 or 1-843-760-5839 Book under:
 2013 MDN Convention Riverview Lions Club.
To Book On Line: https://resweb.paskey.com/Resweb.do?mode=welcome_ci_new&eventID=9655616
Registration upon arrival: 5th floor, Presidential Suite, room 523
 (Lions are responsible to make their own hotel reservations)
 (It is recommended to book early, as there are limited rooms available)



Other Downtown Hotels

- Chateau Moncton 1-800-576-4040—Double Occupancy \$144.99/Night
- Crystal Place/Ramada 1-800-561-7108 - Double Occupancy \$169.00/Night
- Delta Beauséjour 1-800-351-7666 - Double occupancy \$139.00/Night
- Rodd Moncton 1-800-565-7633 - Double Occupancy \$159.00/Night

Downtown Moncton Restaurants

- Graffi's (Greek French) - 897 Main St., Tel: 382-4299
- Pastallo (Pasta & pizza) - 116 Main St., Tel: 382-1058
- Pump House (Pate home fare, brick oven pizza) - 5 Orange Lane, Tel: 855-2337
- Red Pepper Mongolian (Asian Stir Fry) - 141-Robinson St., Tel: 855-1220
- St. James Gate (Pub) - 14 Church St., Tel: 388-4283
- TajMahal (Indian) - 882 Main St., Tel: 854-5557
- The Old Triangle (Irish Pub) - 751 Main St., Tel: 384-7484
- Vien Dong (Vietnamese) - 898 Main St., Tel: 855-5398

Riverview Restaurants

- Homestead (Home cooking, baked goods) 385 Coverdale Rd. Tel: 386-1907
- Steve's 50's Diner (50's style, featuring fish & chips), 374 Coverdale Rd. Tel: 387-2885
- Five Bridges (pub) - 121 Pine Glen Rd., Tel: 384-0992



Register via email: Lion Dave Windsor, (davidwindsor@nrgers.com) Register Via Mail: Lion David Windsor, P.O. Box 7844, Riverview, N.B., E1B 4T8. REGISTRATION PAYMENT DEAD LINE: APRIL 15th, 2013 Make Cheques Payable to the RIVERVIEW LIONS CLUB (SAME ADDRESS AS ABOVE) (Post Note: MD N Convention)
If you have inquiries: please do not hesitate to contact Lion Jerry Kirkpatrick, Convention Chair:
Tel: 1-506-386-8302, Email: jerry.kirkpatrick@nb.sympatico.ca

PORTAGE CHRISTMAS PARTY 2012

Although the weather reminded us it is now December and the travelling was slippery in places, Portage Christmas party took place on December 2, 2012 with one of the largest group of Lions in the history of this event. It was fantastic to see everyone out to help make a Happy Christmas for all the residents. There was a light lunch served. Santa Claus arrived around 1 p.m. with treats and gifts for each resident as well as the children. In addition to the gifts for the residents, there were checks presented to

Portage Atlantic to assist where needed. What a wonderful way to begin the Christmas Season and open our hearts by giving. **THANK LIONS!!!**



HUMPHREY-LEWISVILLE-SUNNY BRAE LIONS CLUB NEWS

\$500.00 donated to help make improvements to a local person's wheelchair.....Also \$500.00 was donated to each of the I.W.K. Childrens Hospital and The Tree of Hope foundation..... approximate amount of \$6900.00 the Fall Money dinner. After a very nice dinner King Lion Norm introduced the guests of the evening which were members of the Greater Moncton Hospice Organization. Those present included the Executive Director Helen Sastaunik and the President George Lyons. Ms. Sastaunik and the others gave a very interesting talk about the purpose of

Hospices and why one is needed in the Greater Moncton area. Their motto is to provide comfort and compassionate care to people nearing the end of their lives and also provide help to family members at such difficult times. A residential Hospice is also a very efficient use of limited medical resources; much cheaper than people spending time in hospital.....



Je souhaite que vous et votre famille tout le meilleur de la saison des fête

Wishing you and your family all the best of the Holiday Season

Lion Lucio Cordisco
Vice Governor District N-1

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Maisonnette, NB
Canada E8N 2B1
luciocordisco@hotmail.com



HAPPY NEW YEAR

LIONS CLUBS INTERNATIONAL

District Governor Stewart MacDonald
149 Lake Rd. South
Upham, NB
E5N 3J2

Phone: 506-832-7253
Cel: 506-653-7471
E-mail: stewmac@nbnet.nb.ca

We are on the web
www.lionsdistrictn1.ca



WE SERVE



From the Editor

*Service action shots tell a great story and shows what we do. Be Proud to be a Lion
Send me your articles, events and pictures.*

*Lion Susan Sangster
sangster@nbnet.nb.ca*



Important Dates to Remember

December 2012

December 15:	Postmark deadline for the multiple district council chairperson to send one winning Peace Poster to the Public Relations Department at International Headquarters
December 15:	Postmark deadline for the multiple district council chairperson to send one winning essay to the Public Relations Department at International Headquarters
December 31:	Last day for early discount on convention registration fees

January 2013

Relieving the Hunger Global Service Action Campaign

January 1:	New Peace Poster Kits available through Club Supplies Sales
January 13-19:	LCIF Week
January 13:	Melvin Jones' birthday
January 15:	Deadline for districts to submit a single Lions Environmental Photo Contest entry to multiple district
January 21-25:	Executive Committee Week Meetings (Oak Brook, Illinois, USA)
February 1:	International Peace Poster contest winners will be notified on or before this date
February 22-25:	Advanced (Senior) Lions Leadership Institute – Constitutional Area II: Canada (Oak Brook, IL, USA)

