



LIONS - C.D.A NATIONAL LIAISON COMMITTEE



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August, 2014

To All Canadian Lions Clubs:

Re: 6th Annual Lions/CDA National Tag Day

We are writing this letter to each Lion's Club across Canada to invite them to participate in this year's annual National Tag Day in support of the Canadian Diabetes Association. It's our goal to see every Lions Club in Canada participate in this event either through taking part in an awareness fund raising event or by making a Club donation to Tag Days. National Diabetes Day is November 14th but in order to avoid conflicts with other fund raising campaigns or planned Lions Club activities we are leaving it up to each Club to choose any day that suits their Club activities or other annual community events, if possible before December 31, 2014.

If you have participated in this event in the past, we thank you and hope you will again set up a site in your community on a day that suits your Club. If your Club has not participated in Tag Day, please consider being part of this event that takes place annually across Canada.

This is a fun and rewarding day for Lions and CDA. It is a one-day event that runs for about 5 to 8 hours and is held in a high traffic area within your community. Each Club is provided "Tag Day" stickers and posters. We ask that each Club provide collection boxes or pails for the Lions members to collect donations from the public. We would like to encourage your Club to put on your Lions vests and show our communities that you support the Canadian Diabetes Association. Please place your orders for supplies by September 30, 2014.

All funds collected on this day will be used to support services and activities within your community through your local Canadian Diabetes offices. The remittance cheque should be made out to the Canadian Diabetes Association and mailed to me

The Committee hopes that your Club will participate in this year's event to help reach our goal of 100% participation across Canada. If you have any questions or would like to receive supplies for the event, please contact me at 902-626-6985 or gauthierpl@maritimeelectric.com All funds collected are to be sent to me

Lion Paul Gauthier
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Yours in Lionism,
Lion Paul Gauthier
PEI Lions-CDA
National Liaison Committee