# Lions Clubs International Multiple District N Council of Governor's Meeting Holiday Inn August 23, 2014

Meeting called to order by Council Chair Scott Mackenzie at 9:00 pm on August 23, 2014 with the following in attendance:

CC Scott MacKenzie (N-2)
DG Susan Sangster (N-1)
DG Frank Hartman (N-2)
DG Cyril Simmonds (N-3)
2<sup>nd</sup> VDG Sam Wells (N-4)
PCC Peter Reid (N-2) GLT MDN
1<sup>st</sup> VDG George Churney (N-2)
PDG Boyd Sangster (N-1)
PID Jim Sherry (N-2)
KL Greg Feltham (EPCB-N-2)
Lion Debbie MacKenzie (N-2)
PCC Stewart MacDonald

CST Brenda Billard (N-2)

1<sup>St</sup> VDG Doug Small (N-1)

PDG Eldon Swyer (LRP) (N-3)

2<sup>nd</sup> VDG Brennan Beaumont (N-1)

PDGGerard Hartigan (N-1) B&A

Lion Jerry Billard (N-2) Communications

2<sup>nd</sup> VDG Claire Brunelle (N-2)

Lion Sarah Hartman (N-2)

PID Len Giffen (N-2)

Lion Rhonda Trickett (N-2)

Lion Jean (N-2)

Call to order at 9 am by CC Scott Lions Invocation was led by CC Scott

A moment of silence was held for world peace and deceased Lions and members of our Lions family.

CC Scott asked for additions to the Agenda.

Report of RLLI by CST to old business

Hearing no further additions CC Scott approves the Agenda as posted. Seconded by DG Frank.

CC Scott announced regrets from DG Len Mooney (N4). 2<sup>nd</sup> VDG Sam Wells will sit as a representative for N 4 as well as GMT Coordinator N3 and N4

CC Scott welcomed everyone.

#### **CC Scott's opening remarks:**

PID Len , PID Jim, District Governors Susan, Frank and Cyril CST Brenda , Committee Chairs ,Lions all:

Welcome to Dartmouth and to our Summer Council Meeting. We have much to do and we will not meet again in Council personally until next May so I will be as brief as always!

DG Len sends regrets so if there are no objections, I will ask VDG Sam to sit with us to represent N4 in a non-voting capacity.

I know all you Governors have had International President Preston's theme "Strengthen the Pride" drilled into your heads for the past several months but I want to point out some salient points - his definition of pride includes 4 –legged lions on the savannah but he also says "Pride is a feeling of happiness that you get when you or someone you know does something good" And isn't that why we are Members of Lions Clubs International!

District Governors, you are about to start your Club visitations and embark on the greatest experience of your life. By the end of your year as District Governor, you will be bursting with Pride, bursting with happiness as you see the good that all your District's Clubs perform during your year as Governor.

Strengthen the Pride though - Service – including the Centennial Challenge which we'll talk about later today - Membership – the Ask 1 program – Strengthen the Clubs using the Blueprint for a Stronger Club – I've already gone through it with my home Clubs Board of Directors and the other focus areas in President Preston's Plan - Leadership, Creativity, Partnerships , Rededication, Courage and Conviction. Governors, enjoy your year and meet your challenges head on – deal with things sooner rather than too late. Recognize the strengths in each Lion and use them to Strengthen the Pride.

I want to Thank all the Lions who attended International Convention in Toronto - we had a great contingent from Multiple District N and I have no way of knowing how many Lions from MD N attended but I know we had about one hundred who waited for hours to participate in the International Parade and we led off proudly for our Country and at our Pub night there were over 80 Lions , so I think we did well!

At Toronto three amendments were passed, all referring to the Council Chairs position and I'll defer to PID Len as to how or if they may be included in our own documents. You'll be happy to know that it gives guidelines on how to fire me. ATTACHED

We have exciting opportunities for change this year in our Multiple District and I ask you to embrace them and move forward in cooperation and Lionism. Across our Country we are poised for a year of growth after the first year of positive membership gain in many years and we here in MD N were the drivers of that growth with a net gain of 99 Lions – over 90% of the net growth across Canada. And Governors across Canada believe in the opportunities for net gains this year , projecting a whopping 1511 plus Members this year and I'm sure we'll hear from our own Governors on their forecasts shortly.

Lions, Thank you all for attending and a special Thank you to PCC Peter for making all the arrangements for our Meeting here today.

CC Scott MacKenzie

#### **DISTRICT REPORTS**

#### District N 1

CC Scott, fellow Governors, PID Len, Jim, PDG's and Lions,

PDG Boyd and I sincerely hope you are having a wonderful summer with family and friends (and Lions of course). WE certainly are! Toronto was fantastic! Our new International President Joe and his wife Joni are beautiful people and so full of life and enthusiasm for Lions and the work we do that it is truly contagious. This year begins the Centennial Challenge and lasts till the close of our 100<sup>th</sup> year, 2017. 100 million acts of Service - Can we do it? WE sure can if we all do our part. The Lions in our great District N-1 are going to do our share...maybe even a little more? ----- And while we are doing this, we are also

"Strengthening our Prides" and growing stronger and more able to help those who need it most, wherever that may be, - in our community, in our province or state, in our country, or anywhere in this wonderful world in which we live.

We had a very productive DG Team meeting mid June to set out goals for the year and review the past year. It was at this meeting that I learned the PDG Lucio had Chartered a new club – the Saint Leolin Lions Club with 28 members. This club is on the Acadian Shore between Shipagan and Bathurst. Congratulations to PDG Lucio and his team.

This makes 2 new clubs for District N-1 – 1 in each of the last 2 years. My District Governor Objectives this year is to promote the International theme and strengthen our Pride by Service and through growth. Every new Lion we bring into our "Pride", will help us. My goal is to increase our Clubs by 2 and to decrease our loss out the back door by 10%. This will give us 74 more Lions to serve. We have asked all clubs to submit a membership growth plan by the end of September. There is a lot of interest in the "Just Ask" program.

Although we tried very hard to have the Directories ready for the DGO – we are about a week or so from going to print. We have to appoint our Centennial Coordinator. Our GLT and GMT will actively seeking candidates to add to our leadership pool who wish to step up to District service. Our GMT Coordinator Lion Gerry has held 2 meetings with Zone Chairs covering a good part of eastern New Brunswick and PEI.

I will begin my Club visits in August and publish the schedule and it changes on the website which has many of the updates done. One of my first official duties was to attend the 75th Charter anniversary of the Fort Kent Lions who now are over 100 members strong with a waiting list.

We have been give many great tools to help us help ourselves grow and prosper. We just need to use them. Our GMT and GLT will be working to help us by identifying the areas of most need and implementing the necessary processes. District N-1 will benefit from the strong experience and enthusiasm of our 1<sup>st</sup> Vice Governor Doug and our 2<sup>nd</sup> Vice Governor Brennan. We have a Lion attending the Emerging Lions Institute in Oakbrook later this fall.

As an Organization, we are now 1.36M strong. In Canada we have had a positive growth for the first time in many years and in District N-1 we have had our second year in a row of positive growth. My goal is to continue that trend. We have a prospective new Leo Club.

We have been promoting the Fall Rally, September 19 and 20 in Amherst NS and attend our Cabinet meeting in Dorchester September 21, 2014. Let's go Lions and remember that as **We Serve** with Pride we are creating Miracles through Service.

 .District	Governor	Susan	Sangster

#### District N 2

#### **Report to MDN Council of Governors**

District N2 DGO Summer Cabinet Meeting was hosted by the Kentville Lions Club on Saturday August 2<sup>nd</sup> at the Kentville Fire Hall. It was very successful with over 170 lions representing 44 clubs attending the event.

International President Joe Preston's theme and song was shared with the attendees followed by my theme "We Serve Because We Care" Our Lions Family and our District goals.

At the DGO there were presentations covering LCIF, LFC, GMT, GLT and District Chair roles and responsibilities which led to 5 lions offering to serve next year as a District chair. Although I have no special projects at this time I do want the clubs to focus on LCIF, LFNS and LFC.

I chose the theme because I believe the reason Lions do what they do is because Lions care; Lions care about the good it will accomplish, about the individual or group they help, they care about our youth, the positive difference Lions make in someone's life be it changing lives and/or saving lives in our community, our club and in the world. This was demonstrated last year with APSEA and Eyes for Baby Georgia projects as well as the sponsoring of Leo clubs and donations made to LCIF, LFC and Lions Foundation of Nova Scotia.

The second part of my theme is "Our Lions Family". Simply put we should treat each other like family; respecting each other, working together for the common good, having fun together, supporting one another, encouraging and mentoring one another and forgiving, forgetting and moving on.

Our District goals are to start 2 new standard clubs, one or two branch clubs and several new Leo clubs. Reduce the number of dropped members from 200 to 140 and recruit 200 new lions thereby increasing our District membership by 60. Recruit younger males and females, have clubs set membership and retention goals, encourage zone chairs to work closer with club membership chairs, have clubs conduct exit interviews, and GLT provide CEP to all clubs who request it. Also identify and increase the number of lions for leadership roles. Improve communications between DG Team and GLT and GMT and I am pleased to say we have already had our first of 3 meetings and it was very productive.

I have asked 1<sup>st</sup> VDG George Churney to visit at least one zone meeting per zone. I did this last year and found it to be very rewarding and informative for me and the Lions at the meeting seemed to appreciate me being there.

Looking at the health of the clubs, of the 69 clubs we have 9 clubs that have less than 15 members and GMT will be reaching out to help them. Of the 1797 lions, 27% percent are female and 73% are male. Since July 1<sup>st</sup> we have added 5 new lions and dropped 21. Of the 21; 5 have moved, 1 was transferred, 1 had a change of membership type, there were 3 lions dropped for non-attendance/non-payment of dues, 6 resigned in good standing and 5 for "other reasons". It is the last 11 that I would like to know specifically why they quit and could they have been saved? Besides the 21 Lions that were dropped there were 4 deceased lions.

Nevertheless, lions continue to work in their communities totaling 5,271 hours while serving 10,971 people.

I am happy to report that International Director Robert Littlefield has accepted our invitation to be our guest speaker at our NS Convention in April.

September 2<sup>nd</sup> I will be begin visiting clubs and I have asked each club to have a new Lion to be inducted when I visit. I figured if International President Joe expects clubs to have lions to induct when he visits then why shouldn't I? Both Bridgewater Lions Club and Truro & District Lions Club, has ensured me that there will be at least one new Lion to induct into our Lions family.

Our budget has been reviewed by Budget/Auditors and will be presented at our Fall Cabinet meeting in Amherst.

We will be holding 5 information & orientations sessions, 4 officers' schools and a zone chair school throughout the year.

September 13<sup>th</sup> CST Lion Bob Lyle will be conducting a refresher CEP course with 12 Lions expected to attend. Currently one club has applied for the CEP Lite.

Finally the PDGs and DG Team will be looking at the roles of the Constitution/Bylaws committee and Long Range Planning and recommending changes where appropriate.

Respectfully submitted, DG Frank Hartman District N2

#### District N 3

#### **Report to Multiple District Council**

Cabinet chair Scott, & fellow District Governors, CST Brenda & other guest.

As DG for N3, it has been a very challenging & a rewarding year so far.

Since the Convention in Toronto, I have been extremely busy getting ready to serve my District. I have my Directory & all Cabinet positions in place. So far I am up to date with most of my responsibilities.

I have not received a lot of reports from my District as yet, most Clubs are on summer break. As per reports coming in from Lions International & the District all Clubs are active. Two clubs are not up to date with Int. Dues and one is also back one / half of their Dist. Dues I will be putting out three News Letters this year, Oct., Feb., & June.

My Theme for this year is "Pride in Volunteering". I think we should be very proud of our volunteering efforts.

I have attentively set Sept. month as the time to finalized chartering a new Club in Triton. I am also checking into the possibility of reinstating a club in Goose Bay, & there is some interest in forming a Leo Club in St. Anthony.

My goals for this year is to form one charter club & to look for two members per club.

My 1<sup>st</sup> Cabinet meeting will be on Sept.20<sup>th</sup> @ Pasadena Lions Club. My fall Convention will be on Oct.24<sup>th</sup> -26<sup>th</sup> 2014 @ St. Anthony. My 2<sup>nd</sup> Cabinet meeting will be on Feb.28<sup>th</sup> 2015 @ Corner Brook, and my final Convention will be held @ Deer Lake on April 17<sup>th</sup> - 19<sup>th</sup> 2015.

Hope to see you all @ my Convention in St, Anthony. I wish everybody a very successful Year!!

Yours in Lionsm DG Cyril Simmonds N3

District N 4
Report to MD Council

District N 4 started the Lions Year 2014-2015 with membership at 1196 members. In the months of July and August up to and including August 14, 2014 we have lost 16 members. Nine members had deceased and 7 were either transferred or dropped in good standing. Our current membership is 1180. We had 25 members attend the International Convention in Toronto and participated in the parade and activities related to the convention.

We held our first cabinet meeting at Sunnyside Lions Club with 44 members in attendance. There were many functions being held in many communities that day which resulted in a poor attendance at the meeting. Recommendation for next year will be to have it mid August. District Officers as well as Zone Chairs and committee chairs were inducted into the Cabinet. District Governor pins as well as information re committee were distributed to all present.

International President Joe Preston was introduced by video and his goals and theme were presented to all members present. The new awards for zone chairs and the criteria to qualify for the awards was discussed as well Club Excellence Award and Club Excellence Process. All clubs were asked to set a membership goal and to put plans in place to reach those goals. Training for Zone Chairs is being put in place for early September.

President Joe Preston theme of Strengthen the Pride and the challenges he has outlined over the next two years were discussed. My own theme of Embrace the Challenge was focused on ways to overcome the challenges we have with new membership and retention of current members. My Goal as District Governor is to form two new clubs in our district and for each club to have a net increase in membership over last year. Should we be fortunate enough to reach our goals we will have a net increase of 93 members for a total membership on June 30 2015 of 1289.

We will be using social media more this year to let the general public become more aware of who we are and what we are doing by using Twitter accounts as well as Facebook. We will also be using Print Media as well as radio announcements to seek support and to form partnerships with other associations to make best use of our time and members.

We feel we have put an excellent TEAM in place with Vice District Governors, zone chairs, Global Membership team, Global Leadership Team and we have added players to all committees. We know that as a TEAM working together for the common good of all that once we get our boots and skates on that we will show everyone how District N4 is the best Lions Team in all of Canada as our clubs, our members and our communities will allow us to Embrace the Challenge that lies ahead.

DG Lion Len Mooney District N 4

#### **Correspondence**

Lions Cabinet Secretary/Treasurer,

Now is the time for Lions Clubs in the Maritimes to invite the RCMP Musical Ride to their community. The Musical Ride will be touring in 2015 in Saskatchewan and the Maritimes. Applications deadline will be the end of August. The Ride would love to help your Lions Clubs to raise funds for their community.

After seven years as the Project Coordinator of the RCMP Canadian Sunset Ceremonies, I know this is a fundraiser that Lions should explore. All you have to do is follow the link in the attached 2014 Musical Ride Article document or contact me and I would be glad to help your Club, Zone, Region or District.

Kindly foreward to all clubs in your respective Districts.

Cheers,

Lion Andy Lion Andy Etherington, PDG Cumberland Lions Club District A-4 Lions Foundation of Canada Chairperson

Res: 613-744-6438 Cell: 613-220-3304

Email: a4.dg2010@rogers.com



With the horse and the scarlet uniform, the Royal Canadian Mounted Police created a spectacle known around the world as the Musical Ride. The Musical Ride provides Canadians, from coast to coast, with the opportunity to experience part of our heritage and national identity.

Members of the Musical Ride are first and foremost police officers who, after at least two years of active police work, volunteer for duty with the Musical Ride. Most members are non-riders prior to their equestrian training with the RCMP; however, once they complete the courses of instruction, they not only become riders but ambassadors of goodwill. Working through a unique medium, they promote the RCMP's image throughout Canada and the world. RCMP members only remain with the Musical Ride for three years which ensures an annual rotation of approximately one third (33%) of the riders.

Today, in keeping with tradition, the Musical Ride is performed by a full troop of thirty-two riders and horses, plus the member in charge. The Musical Ride consists of the execution of a variety of intricate figures and cavalry drill choreographed to music. Demanding utmost control, timing and coordination, these movements are formed by individual horses and riders, in two's, four's and eight's at the trot and at the canter. Months of training, practice

and many kilometres/miles around the riding school make horse and rider one. The horses must not only appear in the Musical Ride, but on Parliament Hill, in parades, special events and have the ability to travel and adapt to different environments, not to mention, hours of petting and photo-taking that the horses must patiently endure.

One of the more familiar Musical Ride formations is the "Dome," once featured on the back of the Canadian fifty-dollar bill. The highlight of the Musical Ride is, without a doubt, the CHARGE when lances, with their red and white pennons, are lowered and the riders and their mounts launch into the gallop. The conclusion of the performance is the March Past performed to the strains of the RCMP's Regimental March where the Musical Ride traditionally salutes the guest of honour.

The RCMP Musical Ride tours throughout Canada, as well as international venues, performing at approximately forty to fifty locations a year between the months of May and October. Thirty-six riders, thirty-six horses, a farrier, a technical production manager and three NCOs travel with the Musical Ride.

### **Tentative Tour schedule:**

- 2014 Quebec and Alberta
- 2015 Atlantic Provinces and Saskatchewan
- 2016 Southern Ontario, North Western Ontario (Thunder Bay west) and Manitoba
- 2017 North Western Quebec, Northern Ontario and British Columbia

If you would like to bring the RCMP Musical Ride to your community please visit <a href="http://www.rcmp-grc.gc.ca/mr-ce/host-info-rensgmts-accueil-eng.htm">http://www.rcmp-grc.gc.ca/mr-ce/host-info-rensgmts-accueil-eng.htm</a>

This is a great way to raise funds for your community or Lion Club projects.

#### **Constitution & By Laws Report**

- All of the proposed changes to our official documents approved at the MD Convention in May have been incorporated and the updated documents have been published electronically to all appropriate individuals within the MD and on our official website. Hard copies have been produced and made available today to members of council as required.
- Your ad-hoc Committee to review the Trial Project of a Semi-permanent CST has sought feedback from all Lions in the MD who were reasonably thought to have input and interacted with the CST over the 2012 to 2014 period and we are now prepared to recommend the pilot be put on the agenda at the upcoming convention for a vote to approve its adoption as a permanent method of operation for MD "N".
  - Subsequent to its approval and to the willingness of the incumbent to continue to serve, we further recommend that she be appointed by the New Council to serve for a second and final 3 year term as permitted under the policy.
- Our committee will undertake a major review of the policy manual during the current year and will likely have a number of matters for council to consider at electronically convened meetings(s) during the year.
- The committee will also deal with any matters delegated to it by council.

At this meeting I would like the Council to give feedback on the idea of replacing appointees from
each sub district on MD Committee and instead, mandating the sub district chairs of Mirror
Committees as the official member from the sub district on the MD Committee.
i.e. The Chair of the C&BL Committee of each sub district automatically be a member of the MD
C&BL Committee by virtue of their office.

The same would be true of the L.R.P., Finance and Audit Committees etc.

Respectfully submitted PID Len Giffen C&BL Chair MD N

PID Len also wanted to mention to the Council that at the recent Board meeting at the International level mileage allowance for DG went from \$.25 to \$.31 and title was also changed from Rules of Audit to General Reimbursement Policy. Our Constitution reads in most cases that we follow Rules of Audit, obviously that will necessitate a number of housekeeping issues. Also stated that last time there was a mileage increase there was a one year delay and suggest that we do that now so that Budget and Audit have a chance to look at it.

Out of his report PID Len forwarded request to Committees for action/reports:

 Constitution & By Laws – to prepare the necessary motion for the 2015 MD Convention to make the Semi-Permanent CST position standard procedure for MD N

Motion by DG Cyril (N3) to instruct Constitution & By Laws to go forward with the Semi-Permanent CST Position. DG Frank (N2) seconded it. Motion Carried. The CST position will be a non-voting position. The Council will appoint the CST from applications received.

- Budget & Audit review and report on the impact of LCI's increase of travel expense
  Reimbursement Policy from 25 cents to 31 cents per kilometer effective July 1, 2015
   DG Susan (N1) moved to defer implementing recent increase to travel expense for on Lions year to allow
   Budget & Audit to access. DG Frank (N2) seconded the motion. Motion Carried.
  - Constitution & By Laws prepare changes to our Legal Documents for the rewarding of Rules of Audit to General Reimbursement Policy so it stays consistent with LCI.
  - Constitution & By Laws/Long Range Planning review and report back to Council whether
    membership on MD Committees be changed to replace appointees from each sub District and
    replace them with the Sub District chairs of mirror Committees. (Budget & Audit reported that a
    few years back they drafted the 1<sup>st</sup> VDG's as their committee members this is their budget and
    they should have input. They have found this working very well where as having the District
    appointees did not.)
  - Long Range Planning review and report on the suggestion made on the CST review survey that
    the position of CST be eliminated and the Council Chair be treasurer and that one of the
    Governors be appointed to take minutes with all other duties passed to the Convention Chair.

PID Len reported also that there were 3 choices for the Council Chair expenses at the Fall Rallies – 1) having no funding 2) allow funding for non local event or 3) allow funding for both Fall Rallies.

DG Susan (N1) moved that Council Chair be funded to attend both Fall Rallies. DG Cyril (N3) seconded the motion. Motion Carried. This will be reflected in the Rally Handbook. Also recommendation was made that the Council Chair host the Fall Rally Banquet.

PID Len also reported on dress for the Fall Rally. Dress Code will be Business Casual, Lions Blue/Grey uniforms or Lions Club shirts or vests. Banquet dress code will be same with no formal wear and no jeans or shorts.

Council Chair Scott asked that PID Jim reinstruct Council on Protocol. Once Council Chair opens with addressing everyone it is necessary for everyone else to address only the Council Chair. This will cut down on time.

Council Chair Scott asked that we deal with items 6 & 7 together.

#### **Communications**

Lion Jerry distributes directories to all necessary members for review. He states that what you see in your copy is not actual as he has had changes come in and has updated his copy. Council will go through this directory page by page now and make changes and updates and hopefully fill in the blank spots.

Lion Jerry request that each DG give him a District Directory so that he may get District groups done up. CC Scott states that Lion Jerry has groups done up for MD – one group is the Council members, VDG's and CST, second group is all the MD Chairs and CST's, and the third group is other MD N Chair persons and another group for his communications committee. These groups are available to anyone wants to drill down with specific group with information. Once Lion Jerry gets his list completed if any of the Governor's want sent out to their secretaries send it to him and he will get it out.

CC Scott spoke on MD channels of Communication. It has been a challenge in the past to get things through to the proper people and we should understand how those channels should flow. We have to state when things go out to the Multiple how they should go. CC Scott could send it to Lion Jerry who would send it out through is group listing or send to CST Brenda who in turn would send it out to CST's in the Sub Districts. CC Scott stated that Lion Jerry should not have the wherewith all to send direct to all Lions in your sub district. CC Scott asked DG's how they want Lion Jerry to send out information — through your CST's or communications people. DG's all stated they would like it to go to their CST's who will put it out to all Lions in their sub districts. It is up to the DG's to inform your CST's that this info needs to be forwarded on to all Lions in the their sub district. If you want the info to go to a specific group then it is the DG's responsibility to inform Lion Jerry what group you would like it to go to.

CC Scott stated that we also talked about committee members and have instructed Long Range Planning to look into the structure. Looking at the Communications Committee CC Scott stated that Lion Jerry should not be the N2 chair for this committee. Once Long Range Planning looks into the matter this should be straightened out.

Webmaster – should be part & parcel with communications committee. This is a specialized part of the communication committee and whoever is doing it was chosen because of their skills. Of course approvals for changes to overhaul the website has to come back to Council.

Lion Jerry requested the e-mail addresses for all district webmasters should be posted in the directory so that he may send them info such as minutes, NFormers etc. For them to post. CC Scott asked Lion Jerry to include the MD Webmaster in the directory under his communications committee. PID Len stated that under the constitution the communications chair over sees the sub committees of webmaster, editor of the N Former and PR. Just so happens right now that the communications chair is also the editor of the N Former but this may not always be the case. (Currently the PR chair does not exist) Each of these sub chairs should have people to contact. Council should give some consideration to this. CC Scott stated maybe this could be part and parcel on the discussion of committee members.

CC Scott stated that according to our Policy Manual we have to publish a NFormer 30 days prior to a Fall Conference. Everything is suspended now in regards to that Fall Conference which is now Fall Rally. He asked Lion Jerry if he had a deadline for the fall issue of the NFormer. Deadline will be shortly have the Fall Rally to give a overview of the rally to let everyone know what was there, what was said etc. Deadline will be 30 days after Mainland Fall Rally – Oct 18. If Districts N3/4 host a Fall Rally a special issue will be

published to cover their event. Lion Jerry stated he is in the process of putting out a special NFormer to cover convention minutes, budget, long range planning, motions

#### **Budget & Audit**

I am looking forward to my first year as Budget & Audit Chair for MD N. The audit process for 2014-15 will begin shortly and the auditor's report will be presented for approval at the MD N Convention in Dartmouth in May of 2015.

The proposed budget for 2015-16 would usually be presented at a Fall Conference if there were a Fall Conference this year. Suggestions, proposals, new ideas, etc. Should still be collected soon in order to prepare that budget. The immediate question is the timeline for the budget presentation.

The other members of the Budget & Audit Committee will be contacted and asked for their input regarding the above concerns.

Yours in Lionism
PDG Gerard Hartigan

PID Len stated that budget report to the Council Chair and he will then call an electronic meeting and this should be done before Christmas. CC Scott stated he would like to see it presented in Nov so that it could be past by Christmas.

CC Scott announced that anyone that is submitting an expense claim these need to be in to Lion Brenda within 15 days. CST Brenda passed out expense forms and Rules of Audit to all that needed them.

#### **MD N Convention 2014 Report**

Final meeting held.

\$1407.43 cheque sent in mail to the MD. Once this is cashed you will receive a zero balance bank statement.

Frank is photocopying off all receipts and statements to forward along to you Brenda. Along with our budget breakdown.

I have a training report which will be sent.

#### Attendance

N1. 24 lions and 1 guest.

N2. 25 lions and 4 guests

N3. 46 lions and 9 guests

N4. 19 lions and 2 guests.

Yours in Lionism

**PDG Penny Pike** 

CST Brenda also stated they had previously sent a cheque for \$570 for registration fees. It was stated that there should never be a profit from a Convention because then we are charging our members too much.

PDG Eldon stated that profits are from donations received from the community.

Once the audit is complete a 50% profit cheque will be sent to Corner Brook Lions Club, the balance will go to the Convention Reserve fund at the MD level.

CST Brenda stated she will notify Lions Penny and Frank to send report directly to Lion Gerard.

#### Global Membership reports

#### District N1/N2

2<sup>nd</sup> VDG Sam will present both reports

Chairman Scott, CST Brenda, District Governors and Lions all

My report to-day will be somewhat short as we have just got started in or new year.

I have seen all of the Districts goals for the year and they are all achievable ones. I am especially happy to see that most of our Districts are putting some focus on Renton, something we tend to forget about. We always stand at the front door inviting members in but not at the back door seeing why they are leaving.

Our President Preston is asking us to strengthen the Pride, that not only means increasing it but to strengthen what we already have.

This year as of Wed. the 20<sup>th</sup> we are already down 59 members in our Multiple, sadly 14 are deaths, but 45 of our members have already decided to leave us. We need to find out why. I have spoken to a couple of our Districts about this. If the Club can do a simple interview with the Lion who wants to leave maybe we can save that Lion. Don't just drop them. It may be as simple as doing a category change for a member who cannot be totally active at this time but will be later on.

All of our drops are fairly even in all of Districts, not one District stands out which is good. I know as the year progresses this will improve. Last year we started out slow but ended up with one of the highest membership gains in Canada for a Multiple.

Our Districts are working on new Clubs, branch Clubs in areas where there is a smaller population, increasing the size of the small Clubs, increasing our family units thus increasing our female members. A couple of our Districts already are working on a new Club.

This year we are asking the District GMT Teams to focus on a few major items

- Getting our Zone Chairs more involved as GMT Team members because as of last year they are members of this team. They are the ones that are closest to their Clubs. They can promote the Districts goals and help with Renton in the Clubs.
- 2. Work on getting all Clubs to have an active, well trained membership committee, hopefully of three members. This committee can be a major factor to a Clubs success.
- 3. Use the Mentor program, we have many good mentors out there who can get a new Lion off to the right start in their career as a Lion.

In closing I have let the District GMT coordinators know that we as a Multiple are here to assist them in any way possible to achieve their goals for the year.

Respectably submitted

PDG Wayne Little MD GMT Coordinator

#### District N3/N4

Council:

First let me say it is pleasure to be here today to report on what is happening with the GMT teams in N3 and N4.

Since we have just starting a new Lions year unfortunately there is not a lot to report, however, I will let you know what we do have going on.

Both DG's have reviewed all materials made available from LCI regarding GMT and will be ensuring that as they travel the district they will be asking all clubs to also read the material and for all clubs to set goals.

International President Joe Presto's "ASK 1" campaign is similar to the slogan I used as DG in 2005 I was convinced then as I am now that "if you do not ask you do not get" and I will bring this message to our District GMT chairs to ensure that they pass this on to their members and even go one further "Ask one til you get one" in other words do not give up keep asking until someone agrees to become a part of the greatest service group in the world.

My personal goal is that our district grows in numbers. I also will be promoting the CEP program and urging clubs to use it to help their clubs grow.

As GMT for the MD for N3 and N4 I will attempt to visit as many Zone meetings as I can and pass information on the club Presidents and Secretaries so they can bring to their club meetings.

Right now we are working on bringing a few new communities Paradise, Triton and Torbay into our districts, hopefully by year end this will become a reality.

Yours in Lionism

## Lion Sam

2<sup>nd</sup> VDG Sam Wells PDG GMT coordinator Districts N3 and N4

2<sup>nd</sup> VDG Sam stated that this positions of GMT, GLT coordinators, we are expected to travel and visit 2 districts, but we have no funding. He inquired as to whether Multiple District is supposed to find funding for that, or is International or we just do as we can and hope for the best. He stated he can travel his district by attending Conventions, Zone meetings, but cannot get to District N3 on a regular basis to go to their conventions and such. Does not seem feasible to have a coordinator for 2 Districts when they can only reach one district. Funding for the GMT for the year for both coordinators is slightly over a \$1000.00 and that would include this weekend. Suggestion was made for Budget & Audit to look at funding. Suggestion was made to contact PID Terry Graham who is our Area Coordinator and see what he suggest. He has funding and maybe he can assist. PCC Peter reported that the purpose of having MD Coordinator is to for contact if a district has a problem. If you are needed to travel to that district then district would pick up the tab.

#### **Global Leadership Report**

CC Scott, DG's Susan, Frank, Cyril, PID's Len & Jim, and fellow Lions

My position as MD GLT (Mainland) is for N1 & N2. It is fine to say that we have reached 200 Lions in our District, but what about the other 3200 Lions that may want some training. We have to find a better way to reach all of our Lions.

We have to change our ways in training our future leaders. One possible way to reach the most Lions is to have a program that all of our instructors have at all times and be willing to go to clubs that want the training. Maybe do a condensed version of the officer training to do at Zone Meetings.

We have to be flexible in the day and times of our training. The younger Lions work and maybe an evening course would be more beneficial.

LCI has a vast array of training that our Lions do not know about. If we do a survey on the training available to the everyday Lion, most will only put down the orientation session and officer school.

One way to better inform our Lions is to rethink the way we do the orientation session. If we use the LCI website we can show the Lions the different training available. We may have to add on ½ to 1 hour to the training. If we log on to show the secretary's the actual site, reporting may be easier for all.

At the MD Level, we have to have our sessions to be informative and interesting. If we continue to have the same sessions, we will get less and less Lions attending. They want interesting, fun and something that relates to them and their club.

As President Preston states – Strengthen the Pride. With more trained leaders that have relevant information, we will get more members.

Yours in Lionism

Lion Peter Reid PCC MD GLT

Discussion followed on upcoming webinars on membership, leadership and cst postions.

It is important to get info to Lions when they want it not when we want it.

Leadership – Emerging Lions Leadership Institute coming up Oct 4 & 5 in Oakville, Ill. has open positions For our area. Must make your own way there and pay a \$95 registration fee. Everything else is covered. CC Scott congratulated as those Lions -13 Lions in the last 3 years from MD have attended Lions Leadership Institute at varying stages. The Emerging Lions Leadership Institute is for those who have not yet attained the position of King Lion.

Question was asked about DGE & VDGE training at convention in 2015. PCC Peter reported that PCC Bob Lyle is the coordinator along with PDG Charlie Uhlman and it will not be held at the hotel, but out at the Eastern Passage Cow Bay Club House. PCC Peter reported that rooms are booked for DGE and VDGE for training and convention. The MD picks up the tab for the training session, but they are responsible for the convention portion.

#### **MD N Convention 2015**

PCC Chair passed out a budget to the Council. It was passed out at the MD Convention 2014 but not approved. DG Cyril (N3) moved that the budget for the MD N Convention 2015 be accepted as presented. Seconded by DG Frank (N2) Motion carried

PID Jim reported the MD Convention Speaker is International Director Linda Tincher from Riley, Indiana.

Each room is entitled to two free breakfast each morning.

Adjourn meeting for noon lunch break at 12 pm. Will reconvene at 1 pm. Called meeting back to order at 1:05 pm

#### **Long Range Planning**

Council Chair Scott & Members of Council,

Just a few thoughts re our Long Range Planning Role for the present year: Our two-fold mandate from Council is clear.

To review all matters relative to the structure and operation of Lionism in Multiple District N, providing a vision of what the Multiple should look like in five to seven years time and make recommendations to Council regarding actions that may be taken to achieve this vision.

To review and make recommendations to Council on specific matters pertaining to Council.

We will continue along those lines and provide suggestions for change where we feel change is necessary for the future well-being and advancement of Lionism.

We are available to offer any suggestions and advice to those who will be involved with implementing the new Convention Handbook Procedures, especially regarding the Three year pilot program as recorded in the Fall Rally handbook.

There are a number of committees with duties that have specific requirements as recorded in our MD Documents that are not being fulfilled. We will be willing to work with Constitution and By-Laws to try and resolve that matter when they endeavor to up-date the Policy Manual.

We need to peruse our MD N Strategic Plan. It was adopted on May 23, 2010 and is meant to move our Multiple forward. Not much has been said about it in the past three years but a number of the outstanding items have been implemented or are in process. The MD Committee Chair Duties have been drafted and the CST position is presently in the Pilot Stage. As well, a complete review of all aspects of

operations, procedures and financing of the Fall Conference and MD Convention has been completed, with the Fall Conference section being replaced by a 3 year Fall Rally project.

There may be other areas of the plan not implemented, For instance, under "Create knowledgeable Lions" there is a request to 'Draft training documents for MD, Sub-Ds and Clubs' so Trainers will know what to teach. This was supposed to be done by GLT and added to the Policy Manuel. (Noted is the fact that the Global Teams were just coming on stream when the Strategic Plan was introduced. These Global programs may need to be included). There is another section of the Plan which specifies 'Create Information Manuel for incoming DG's'. I am not sure if that was done. There may be other items and areas where adjustments should be made.

The purpose of the plan is to "create and maintain an effective administration, effective communications and create knowledgeable Lions". I suggest to Council that LRP make a review of the Strategic Plan during the year and report its findings to Council.

In the meantime Council may have other specific matters that they wish LRP to pursue. As Chair of Long Range Planning I wish Council a very successful.

Eldon M. Swyer PDG Long Range Planning Chair

CC Scott thanked PDG Eldon for his great work and great suggestions and for he has accomplished over the last few years. We have given you some task and if you are prepared to take on that review of the strategic plan that would be a great service.

DG Susan – In our original documents there was a section on Program & Services – which encompass the membership & things and that was moved off because of GMT & GLT coming on board, but GMT & GLT does not cover everything under program & services. There is void there in regards to program & services- example: youth etc. This section bears looking at to see what was covered under that section and where everything is now and what is not being covered. CC Scott stated that one of the committees not functioning right now is the Activities Committee which would cover the eyesight and so on. Maybe this is part and parcel of what we asked PDG Eldon to look at this morning in reviewing the committees.

#### Fall Rally Reports

#### **District N1/N2 Report**

This year the Fall Rally is being held in Amherst, NS and is on a trial basis. This will be held on 19-21 Sept 2014. Registration starts at 6 pm at the Amherst Lions Club at 9 Electric Street. NS PDG Honorary meeting will be held at 5:30 pm and LFNS meeting will be held at 6:30 pm both at the Lions Club. Meet & Greet is from 7 to 9 pm with a dance till midnight. There will be shuttles running every 30 minutes from the Comfort Inn, Super 8 and the Wandlyn Hotel. All events on Saturday and Sunday will be held at the Amherst Regional High School – 190 Willow St. Saturday registration will start at 8 am with opening ceremonies starting at 9 am. We will be having fun, information will be informative in interactive seminars. Seminars will be focused on Lions, youth and environment. First one will be a Public Relations seminar –help us sell ourselves to the general public. Second one is Hope for Wildlife – interactive (they rescue injured animals from the wild and nurse them back to health) and third one is Race against Drugs (all afternoon event). The Amherst Lions Club puts this on in the school and cost about \$3000 and all participants get a tee shirt for completing the program. They are adapting this to fit adults. There will be 8 different stations. CN Police and RCMP will be there. There is going to be a little contest – everyone will receive a little card and you will get it stamped at each station. Once card is

stamped by all stations it will go into a box for a draw. Hopefully with this program might be able to adapt them to your schools and area. Saturday Meet & Greet is from 6 to 7 pm with banquet starting at 7 pm. Everything is at the school. Sunday meeting is from 9 to noon for those attending the District N2 Cabinet meeting. Cost of the weekend is \$65 complete. You will receive 5 visits for attending the whole weekend.

N2 awards luncheon- PDG gives out awards will be Saturday noon at the school. N1 is invited to attend the luncheon.

N1 Cabinet meeting is being held in Dorchester.

PDG Eldon asked if there was some kind of a feedback form prepared. CC Scott asked PDG Eldon to prepare form and send it off to CC Peter and 2<sup>nd</sup> VDG Sam.

Dress code will be Business casual (no white coats) Lions standard uniform.

DG Susan moved that dress be business casual or Lions district dress (clubs shirts, vests). No jeans or shorts acceptable. Seconded by DG Frank. Motion Carried.

#### **District N3/N4**

#### Governors

As you are aware our district did not feel that we would have time to organize a rally in 2014 as we already had contracts in place for our own district convention and we had asked for a 1 year delay which was not given. Our district was not in favour of the idea of Rallies for a number of reasons and I will attempt to explain them to you here today.

Since we were unsure how the vote would go at the MD convention in Corner Brook we did not speculate on the outcome of the vote and therefore we did not book or plan anything for the year 2014. We as a district decided that due to the short notice there will not be a Rally for N3 and N4 this year, however, we have formed a committee from N3 and N4 and have a plan for next year.

After the Convention in May I was asked by DG Len to see if there was a way to have a Rally this year and if it was something that would be feasible for our district a number of things came up and I will briefly explain my findings

- 1) we could not come up with a purpose for this event other than to eliminate a "Fall Conference" and since the Council of Governors will not be in attendance it made it harder to justify
- 2) We also felt that it was adding another expense to the Lions of our districts to attend something that as a district we do 3 times a year. So we could see what this would do for the average Lion.

From there we reviewed what we do in our district on a regular basis and how and where we could accommodate a Rally. First let me explain how our district conventions works we have 3 Conventions one in Oct. in Marystown, one in St. John's in Feb and the final Sub District convention in Gander in April.

We start on Friday night with training sessions such as President and Secretary schools or a session on GMT or GLT or any other topic that the DG feels should dealt with, plus we have a cabinet meeting

followed by a "get Acquainted" party. Saturday starts at 10am with our General Meetings which continue until 4:30 PM; during the general meetings sometimes we have training programs going on in other parts of the hotel, at 7PM we have our banquet with a speaker. Sunday we return home. At our April Sub District Convention on Sunday morning we have our necrology service, and then we return home.

We have an average of over 300 Lions at each convention, our banquets are generally attended by anywhere from 250 to over 300.

To ensure we can accommodate the Lions for these conventions we have to book the hotels 5 years in advance for 2 reasons 1) to ensure we have a place for conventions 2) to keep prices down, we generally negotiate a price for rooms for 5 years.

- 1) We looked at making it part of our Oct. Convention (conference or DGO whatever you wish to call it) and inviting N3 to attend but the logistics in distance plus the availability of accommodations made this not feasible. Our next thought was to have it at the Feb. convention in St John's but again due to distance cost of hotel rooms and the time of year made that not feasible.
- 2) We then thought that maybe we could have a Rally in Gander in October but once again we felt that was not feasible because we would have to have it in late Oct. and it would mean our members would have to attend 2 functions in one month and that would be too costly for Lions.

So our decision was not to have one this year. In July a committee consisting of PCC Frank Antle, PCC Chair Oral Clarke, PCST Frank Bonnell and myself had a meeting at the Lion Max Simms Memorial Camp (LMSMC) on July 27<sup>th</sup> at which time we have put a plan in place to have a Rally at the LMSMC in early Oct next year. We hope to develop a program of training and entertainment that should appeal to the Lions of both districts and hopefully make it a success.

I hope that you can understand where our district is on Rallies we don't feel we should as a district add more expense to the MD, the District or to the Lions because we all know it is difficult to get Lions and even harder to keep them.

Yours in Lionism

Lion Sam 2<sup>nd</sup> VDG Sam Wells PDG District N4

DG Cyril mentioned that N3 Convention will be held in Corner Brook on 28 Feb and if he is able to pull it off maybe it will be a Rally.

1. Documents state that No club or District can fundraise during MD Function. CC Scott stated Amherst therefore can't sell during the MD events but can during the noon luncheon but not at banquet. Is this correct.

Sponsoring committee can sell tickets for raising money to help cover cost of MD event during

- the event and banquet. District can sell on Sunday at Cabinet meeting.
- 2. PDG Association Awards Deadline is the 31 Aug to CC and then they have to go to the PDG Assoc suggestion is that we ask the PDG Assoc that they post pone presentations till MD Convention.

Write a letter to ask that the PDG Assoc. Hold selection & do presentations at MD Convention.

CST Brenda presents incoming DG with Lions Care Kits. DG's Frank & Cyril received their kits as DG Susan had already received one a couple of years ago and DG Len was not present but also received one a couple years ago.

#### **Old Business**

**APSEA** – CC Scott presents a short APSEA video update. We raised 52 thousand plus through the MD. Grand Opening is Saturday, Oct 4 with details to follow. CC Scott thanked all the Districts for their participation and we should all be very proud.

**MD Pins** – CC Scott had asked DG Susan to check with PDG Sonny for pricing. After discussion it was decided it was best to drop to 700 pins for same pricing of 1000 pins for the remainder of the contract (Maine Pine Cone and Ladyslipper).

DG Cyril moved to drop to 700 pins for the next 2 years for the same price as 1000 pins. Seconded by DG Frank.

PDG Sonny (through DG Susan) wanted to let us know that the next two pins end the series. Do we want him to look at a new series, or get someone else to look at it or get out of the pin business. After discussion it was decided to instruct Lion Sonny to go forward with new series but to make no commitments.

CST Brenda reported she had pins 09-10 – Bluejay – 68 pins 10-11- Osprey – 86 pins 12-13 – Mayflower -81 pins

What does she do with them.

Discussion followed and decision was made to divide between the 4 districts and bill them \$1 per pin.

**Regional Lions Leadership Institute-** There will be funds left over. PCC Bob checked with LCI and the money left over is ours. PCC Bob suggest that they be split between the MD N and N2 as they each put in \$1000.00.

CC Scott called for a motion. DG Cyril moved that remaining funds be divided between MD and District N 2. Seconded by DG Frank. Funds are usually set aside and put into a reserve account for Leadership. CC Scott stated failing any other information to the contary then the motion is in order. Motion Carried.

CC Scott thanked Lion Bob for that institute and his presenters who were Lion Bob , PID Len and PDG Evie Morine. He reported that everyone he has spoken too were very happy with attending and info they received.

**MD N Scarves**- We authorized PDG Lucio to purchase 100 scarves and take to Convention. CC Scott requested that CST Brenda pay PDG Lucio for \$776.12 for scarves ordered for N3 (35 scarves) and N4 (15 scarves).

**APLERC** – CC Scott was direction on how to proceed. Lion Brian Pound has relinquished his involvement- he is now out of the picture. CC Scott has talked to Rev. Scott Maclasc and he has an agreement with the Charlottetown Institute to proceed arranged with local church group for storage. They would like the assistance of the local Lion clubs involvement – collection of glasses. We need to divert transportation to PEI. Set up process to set up distribution.

CC Scott will send info to DG's.

The centre in Calgary is maxed out – 4 trailers sitting waiting to be processed.

2<sup>nd</sup> VDG Brennan (N1) has info he will send to CC on need for glasses to a group in Riverview who travel around the world on their own dime and distribute recycled eyeglasses. This is another option for distribution.

CC Scott as PDG Gerard if there were clubs on the Island that would get involved. There is some equipment on ground in Charlottetown. PDG will check into the possibly. CC Scott asked the DG's if they were ready to delve into this project. Most were just waiting to find a place to send their glasses

CC Scott asked Council to allow him to form adhoc committee.

DG Frank moved to authorize the Council Chair to form an adhoc committee to study and investigate the possibilities of an Atlantic Provinces Eyeglass Recycling Centre. Seconded by DG Cyril. This covers our MD only. Motion Carried. CC Scott will get as much info as possible that he has to the DG's.

**Flag Toppers** - PCC Peter purchased 4 new toppers for the flags.

#### New Business –

MD Quest Chair – Have a request from the National Quest for us to appoint a MD N 2014-15 Quest Chair person. It was decided that we definitely need a person to get the info out especially on the Mainland. It is not going to be easy to find someone. Send info to the District Governor's to get the info out and ask for volunteers. Question was asked if the candidate had to be a Lion. N4 has many teachers who have taken the Quest program and someone may be interested.

Info will be passed to the CST as a reminder to get the info electronically from CC Scott to send out to DG's to deal with to all Lions or certain specific ones and also on the website.

#### **Election Committee**

The Election Committee was formed by a motion at the MD Convention and the Standing Elections Committee is to consist of the 3 most immediate PCC's with the most senior being the chair. The 3 most immediate PCC's are Stewart MacDonald, Peter Reid and George Mitton who would be the chair for the Standing Elections Committee at the Convention 2015 in Dartmouth. If an alternate is needed we could go to PCC Rod Wright and then PCC Oral Clarke.

DG Susan moved to add one member to the MD Standing Elections Committee for the period of one year as chair. Seconded by DG Frank. If needed to replace a second immediate PCC you could go to any on site PCC Chair, but the Chair of the Standing Elections Committee is important. Motion Carried

#### **Centennial Celebration**

Where there's a need there's a Lion

MD Coordinator for the Centennial Celebration for 2017. Each District is to also appoint a coordinator.

DG Susan is to e-mail the information pack to me & I will forward it on to all DG's and CST.

PID Len stated that if it is started now there can be a plan to fund raise and money put up front by 2017 your trip is paid for. He will pass the info on to whoever becomes coordinator.

#### **Electronic Meetings**

Go to meeting - \$50 a month

FUZE.com – free for groups – video/audio- only limitations – 25 participants

SKYPE -

Lion Jerry says he will test.

Post Fall Rally meeting will be early Oct.

CC Scott thanked PCC Peter for the weekend.

Adjourn at 3:30 pm by DG Cyril and seconded by DG Frank.