

CABINET MEETING
November 15 2014
Summerside Prince Edward Island

The Cabinet Meeting was opened by District Governor Susan at 11:00am with the singing of the Canadian National Anthem.

A moment of silence was observed for World Peace and deceased members of our Lions family. The Lions Invocation was recited.

DG Susan called for an approval of the agenda. Moved by Lion Blake seconded by Lion Rod President from Summerside Lions, Lion Roger Richard addressed the meeting welcoming the Lions and thanking those that attended the Charter Celebration last evening. Lunch is expected to be great as well as the dessert. Have a great meeting.

DG Susan introduced the head table far left, 1st Vice District Governor Doug Small, next 2nd Vice District Governor Brennan Beaumont, CST Heather MacDonald.

DG Susan recognized all Zone Chairs, Cabinet Chairs, Past District Governors, lions, lioness, leos.

Next CST Report.

CST did roll call. Clubs in attendance 26 clubs and 87 Lions Winsloe had one new member in attendance. Financial Report was given and a call for approval of report as presented.

As of November 11 2014 there is \$425.00 outstanding in Directory Advertisements and \$2920.00 dues outstanding. All clubs have received invoices and reminders. Motion to approve Financial report by PDG Jan seconded by PCC Bev Semple, DG Susan called for approval of motion Carried.

CST asked those having trouble accessing MYLCI to advise for assistance as well all clubs wanting their projects circulated in the District to send to CST for transmission to all clubs.

CST gave Lion Judy Roberts a pair of mittens to keep her hands warm as it seems to be that we all meet when it is cold.

Welcome to new President of Cornwall Lions Club Lion Jeannie attending her first Cabinet Meeting also a small welcome token.

District Governor Susan called for approval of minutes from the September Cabinet Meeting. DG Susan asked for errors and omissions, moved by Lion Doug Cook seconded by PCC Stewart motion carried. Presentation from family that received a Dog Guide for Autism introduced by Lion Doug Cook. Peter from Charlottetown spoke of his son Oliver who is autistic. Peter explained Oliver's challenges, likes and dislikes and how receiving a guide dog has changed their lives as well as Oliver's life. Peter was not convinced in the beginning that this would make a difference and how could a dog make such a difference. Oliver has melt downs and that is just all a part of being Oliver, it does not happen every day but it is part of who he is. Peter spoke of the training and how 10 days could prepare them for the care of their service animal and the role with Oliver. They were amazed with the facility and training they received at the foundation. Their Service Dog is Ethan. Peter thanked the Lions for the opportunity to speak to the Lions and tell their story.

DG Susan thanked Peter and commended the Foundation for the work they do.

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DG Susan reviewed the new documents from LCI called Your Club Your Way.

A great document explaining the way Lions Clubs must change and to review club Constitution and By Laws to make it work for your club. Different ways to do different things to make your club work for you. DG Susan spoke about MYLCI and how things are changing. Clubs will be responsible to enter their activities and members and update their member records.

DG Susan reviewed the Lions University and all the courses available. You can obtain your Bachelor's Degree in Lions from completing courses at the Lions University. There is information in the newsletter. GLT has sent out the information on the Lions University. There are many webinars available and PCC Stewart GLT has sent this information out to the Club Secretaries to pass along to the members of their clubs.

At this time we adjourned for lunch.

DG Susan reconvened the meeting at 12:50 and requested the Secretary of Kensington Lions Club (president not available) and President of Summerside Lions Club come forward. DG Susan thanked both clubs for organizing the weekend and presented them with a token of the Lions appreciation.

DG Susan advised Geary Lions will not hold their regular meeting November 27th. Lion Reg House will be calling around to the clubs before her visits. DG Susan expressed he thanks to Lion Reg for doing this as it is a time consuming task. One of the items DG Susan is finding as she visits the clubs is many clubs are not receiving the information because some of the Secretaries are not sharing the information. Secretaries are to pass along all information sent by the District to their clubs. Some Secretaries are not sending reports to the Cabinet members and their Zone Chair as well as filing on line at LCI.

Team objectives our district fell short of the goals we set for membership. We need to remember to try and reduce membership drops.

Remarks from 1st VDG Doug.

1st VDG Doug expressed that he was pleased to be at the meeting and enjoyed the celebration last evening and thanked all responsible for putting that event together. 1st VDG Doug's main function this year is membership and how to grow our membership and partner with others. 1st VDG Doug thanked the Lions.

Remarks from 2nd VDG Brennan

2nd VDG Brennan congratulated the Lions from Summerside and Kensington and thank them for their 60th anniversary celebration. 2nd VDG Brennan noted the Head Table set up of two males on one end and two females on the other end. 2nd VDG Brennan reported that he is the Guiding Lion for two clubs and this is his second year doing so. He is proud to say that they are both doing well and GLT PCC Stewart is

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going to tell more about Guiding Lions and what is coming up with that, as we need additional guiding Lions. PCC Stewart is doing courses on CEP, orientation and do not be shy asking he is happy to come to your location. 2nd VDG Brennan spoke about webinars and USA Canada Forum.

2nd VDG Brennan spoke also about the Advanced Lions Leadership in Calgary in March, cutoff date December 22nd 2014. There is limited availability and it is presented in French and English.

DG Susan has a presentation from LCI to present to Immediate Past District Governor Lucio, for his service in 2013-2014. PDG Lucio accepted his award.

GMT Report as attached. Much booing but all in fun. PCST Gerry Forsythe report attached.
Lions all

As of the end of October there were a total of 1841 members in District N-1, compared to a total of 1815 the same time one year ago. **Or was there?** Of the 80 Clubs on record with Lions International, 18% have not sent in a MMR in over 3 months.

According to the records we, as if today, have taken in 42 members and have dropped 61 from the first of July 2014. These are the figures that Lions International have on record. What about the 18% that have not reported as of this date? Presidents we need to have these MMR's completed and sent in. Zone Chairpersons I will be after you on this when the new report comes out. We are trying hard to increase membership numbers in the District, and it is getting extremely hard to do so when you do not report changes affecting your membership.

While I am at it 29% of the Clubs have a balance due of over 90 days. Again if you do not pay your bills you will be cancelled and I will need to go looking for a replacement Club. So please Presidents check with your secretaries and make sure you are OK and if you need further information see me after the meeting.

Just think this is the last Cabinet meeting of 2014. By the time we meet again you will be starting to look at nominations for the new executive of your Club, one hell of a thought I know, but yet so true. Remember starting next Lions year, International will no longer be accepting paperwork. Your choice of Secretary should be such that if not computer literate, your new Secretary should have someone appointed to do the reports for them so you can communicate with International.

Now that I have given you all the bad news, let's see what we can do to make things better in your Clubs.

Over the years we have dropped several Clubs because of membership numbers. The wants and needs of these communities are still there. Our motto "WE SERVE" means that we serve wherever there is a need. Do you want to help in these areas? Of course you do. What I want you to think about is Branch Clubs, where one person from your Club is the liaison to a group of 5 people who will become Lions in your Club from such an area. They have full rights to all that happens in your Club and the Branch club, and in addition, hold their own meetings in their area and if and when they grow in numbers to 20 can apply to become a standalone Club. Not saying we would not look at a full Club from the get go, but this is a good way to introduce Lionism into that area that does not already have a Club or had one years

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ago. There are many areas in both PEI and NB where this will work, and I am at present working on two areas as we speak.

Things are changing at Lions Clubs International, and they are looking at new ways to attract the younger population and there are two publications that I would ask the Membership Chairpersons and Zone Chairs to download and discuss with your Clubs or on your next visit and perhaps bring up at your Zone Chairperson's Zone meeting, one being "your Club your way" DA-YCYW is the search code, and the other is "Young Adults recruiting Guide" search number EX 800.

Lions there are all I kind of ways to find new members but the best is probably the "Just Ask" button to be worn by members at all times, these buttons can be ordered through International and our DG or CST may have a few. This will give you a chance to discuss with people that remark on it, about the benefits of being a working Lion.

In closing have a great remainder of the year, bring in many new members and above all have a Merry Christmas and a Happy New Year.

Lion Gerry F
ZC Zone 5/GMT N-1

GLT Report

District N 1 GLT Coordinator Report = Summerside Cabinet Meeting

Let me begin by asking two questions:

Does membership growth matter to Lions Clubs International?

Is leadership important to our association?

Why?

Remember, Club presidents and all Lions club officers are all part of the Club leadership team.

Both membership growth and leadership are vitally important to our continued ability as Lions to provide needed community service – to fulfill our mission, We Serve.

The Global Membership Team and the Global Leadership Team were created to help us ensure that Lions are around for many years to come – still providing relevant service to those in need.

How many of you have heard, "We don't have a membership problem, we have a leadership problem."?

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Do you agree? Or do we have both

An organization or Lions Club can only be as good as its leaders, and, an effective leadership team will provide the vision, guidance and motivation necessary for our clubs and Lions association to continue to fulfill its mission of providing quality, relevant service to our own communities and communities around the world.

Leadership is equally as important as membership growth if we are to fulfill our mission, WE SERVE, for many, many years to come.

We encourage you to familiarize yourself with the various training and development support tools available online in the [Leadership Resource Center](#). Each has been developed to support the development of Lion leaders and can be easily adapted to suit the specific needs of your club or area.

The Leadership Resource Center provides Lions with training and development opportunities to promote personal growth and leadership excellence, ultimately, supporting and enhancing our global service efforts.

You can access the Leadership Resource Center by entering “Leadership Resource Center” in the search box on the Lions web site.

The Global Leadership Team (GLT) provides for an enhanced focus on leadership development, which is critical to the future vitality of our association.

We will inform members about leadership development opportunities

Encourage potential leaders to assume leadership roles and responsibilities to enhance their skills

Promote the active involvement of Lions Leadership Institute graduates and other trained Lions in leadership responsibilities

Motivate Lions to seek out proven leaders in the community to join as new members

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Implement Club Excellence Process workshops. We encourage clubs to consider implementing the CEP Process in your clubs, It can make a difference in the success of your club.

Encourage active coaching through Lions Mentoring Program. I am planning to organize a Lions mentoring session in the near future.

Organize training for guiding Lions, and zone chairpersons.

We have a Zone chairperson training session planned for Dec. 6 at Salisbury Lions Club beginning at 11:00 am. More information will be sent to clubs in the next couple of days. This session is not only for our present Zone chairs. We encourage anyone who is thinking they would like to explore what the duties of a Zone chairperson is, come and sit in and take part. Any Zone chair who has their replacement for next Lions year bring them along. All Lions are welcome, please inform me if you are planning to attend so we can have a head count for meals, and coffee breaks.

The success of Zone Chairperson training is contingent upon the active involvement and support of all involved. By attending this training opportunity, and applying what you learn, you are helping to insure the development of strong clubs and effective leaders. The ultimate result will be a more vibrant future for Lions Clubs International

**Passing the Baton –
Create Your Lions Leadership Legacy**

We are nearing the halfway point to our Lions year, our tendency may be to think “short term”. Our focus is on achieving this year’s goals by the end of June, making this term of office a success, earning awards by the established deadlines – all critically important to our future as the leading organization providing needed humanitarian service around the world. But as a leader, while we continue to pursue our 2014-2015 goals, we must not lose sight of the “long term”.

We must remember that our club officers have the responsibility for leading our clubs. The challenge for Lions leaders is to embrace the opportunities presented

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by this leadership and transition to the 2015 -2016 Lions year Passing the baton of Lions leadership takes careful thought, effort and focused action. Succession planning is too important to leave to chance. Consider the following:

1. Focus on competency, not commonality

Often, there is a tendency to seek a successor *who is just like them*. While this might be a very natural thing to do, there is an inherent danger in doing so. It can result in leadership cultures that are closed and resistant to change. The diversity of our association is one of the many aspects of our association that makes it so great. Take care not to overlook potential leaders because they are dissimilar to what has gone before. Instead, embrace their fresh perspectives and encourage their new ideas.

2. Pass on the 'how', but also, the 'why'

Research has found the key difference between organizations that thrive long term and those that don't has little to do with charismatic leadership, strategic plans or an inspiring vision statement. Rather, the most significant factor in determining vitality in organizations is a consistent commitment to core values and purpose coupled with an active willingness to change approaches as needed. Many succession plans tend to focus almost exclusively on *how* things have been done in the past and *what* needs to happen to ensure the success of yesterday is repeated tomorrow. If a leader is to successfully transition to the next generation of leadership, the focus must be on the *why* more than the *how*. It is critically important to preserve the values and objectives that have led to success in the past but then empower your successors to change the 'how' as circumstances, needs and opportunities evolve.

3. Start NOW (if you haven't already started)!

Planning for leadership succession is something you cannot set in motion too early, but take care not to start too late! The most significant things to pass on during the succession process are the intangibles. In addition to the nuts and bolts of the leadership position, it is often the mentoring, modeling and networking that the successor is exposed to as the baton is passed that is the most valuable. These lessons and insights happen over time – consider this a long term investment in Lions leadership.

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4. Embrace your new role – don't be reluctant to let go

Passing the leadership baton can be a difficult process for many leaders. A reluctance to let go can be a natural thing for an outgoing leader, but it can also be damaging to the organization. As an experienced Lions leader, you are extremely valuable to our organization – don't let your skills and passion for leadership go to waste. Choose how you will continue to use your knowledge, skills and energy to enhance our service, to build our association, to encourage new leaders and to contribute to a bright future for LCI.

Remember, your real impact as a Lions leader will be measured not only by what you did during your tenure in a specific leadership position, but rather by what you enabled and empowered the next generation of Lions leaders to do. Passing the leadership baton can be Challenging, but it can also represent the greatest opportunity to create your legacy as a Lions leader.

The GLT Team strives not only to identify and develop future Lions leaders, but also to train, educate, mentor and motivate existing leaders. The efforts of the GLT Team will ensure our association's future vitality by expanding the pool of skilled Lions leaders and enhancing our ability for effective succession planning.

A successful person finds the right place for himself. But a successful leader finds the right place for others

CST advised if anyone wants to be added to the distribution list please advise and you will be added. The Lions use abbreviations all the time and it is confusing especially to new Lions. Directory updates as well Lions can donate Shoppers Drug Mart awards to LFC. Report from GLT PCC Stewart, Report enclosed.

Zone Chair Liaison Report. 2nd VDG Brennan provided a report on the Zone Chairs 8 in attendance, pretty good attendance. Zone chairs have a lot of work and responsibilities please give them your support. 2nd VDG thanked the Zone Chairs.

PCC Rod spoke about Portage and the upcoming Christmas Party at Portage. PCC Rod will be assigning residents to the clubs for the party and please make certain the gifts arrive at Portage as promised for the event.

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DG advised a pin has been lost and is at the head table for claiming.

DG Susan advised that effective July 1 2015 there will be a new policy for outstanding dues. Dues invoices are available on line and dues should be paid before September so you are not placed on Financial Suspension.

DG Susan has asked for clubs to submit the club membership plan / goals.

District Reports please submit to CST for attachment to minutes.

Alert report verbal, asked

For a report from the clubs be sent to PDG Claude.

50/50 draw was announced winner.

Auditor No Report

CDA Lion Reg report submitted.

CDA Prince Edward Island reported they will hold Tag Day and report will be filed with National Office.

Written report not submitted.

Constitution & By Laws. Lion Jim Aucoin reported the NOM will be crafted and ready for first presentation at the Cabinet Meeting in February. NOM will be distributed by CST prior to convention.

Convention Report from CST Heather, registration forms available SJSE Lions Club will be providing additional information shortly. Host Hotel Hilton April 17-19 2015. Activities will be available for spouses and non-lions.

DG Susan advised that the certification Candidate for International Director has expired and we will need to recertify our Candidate at the Annual Convention.

Lion Reg spoke on Clubs with websites and keeping them up to date. If not clubs should consider removing the website.

Lion Reg spoke of the new Leo club in Jemseg. He spoke briefly of the Portage Leo Club as well and some of the challenges they face as a special center with a Leo Club.

Lion Reg also spoke on Public Relations and where it is going moving forward as summer does not have as much activity.

Reports attached.

Lions services for Children No report

Lions Foundation of Canada. PDG Jan congratulated Summerside and Kensington for 60 years of Service.

PDG Jan advised her new number. This is PDG Jan's last year as Director and announces her replacement as Lion Margaret Laking 2015-2018, who will be taking over in October. PDG Jan gave her report on the great happenings with the Foundation and the town of Rexton has raised 82K in the last years with their Walk for Dog Guides.

Lion Doug Cook announced his replacement as Director come October Lion Paul Gauthier 2015-2018.

Lion Doug praised the Parkdale Sherwood Lions Club for all their support to the Foundation and support for the Guide Dogs. Lion Doug spoke of the Judge Brian Stephenson Award and a life membership.

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DG Susan congratulated Lion Paul.

Ron Evans Bursary Fund, nothing to report.

Newsletter, Lion Bill could not be here today but DG Susan spoke of the newsletter and the good content we are having. DG Susan said she loves to do inductions when visiting clubs and her visitation schedule is listed in the newsletter.

Lion Jim Aucoin spoke on the Peace Poster Contest and the posters that have been entered for judging. Eight clubs participated and the new kits will be available in January. Clubs should try to get into the schools before the end of June for success. DG will select winner.

DG Susan spoke about the Speak Out in PDG Denzil's absence as we would love to have several participants at the District Level this year. We have been down in numbers in the past.

Pin Chair Lion David, still has pins and will be at the front with additional pins after the meeting.

DG Susan spoke on the Fall Rally in Amherst and the success, what we liked and what we would like to see changed. Had good attendance from N-2 not so much with N-1. Next year the Fall Rally will be in our District and VDG Doug will have more info on this later.

We have been approached by Special Olympics to provide vision screening, this will be taken on as a Canada wide project they are looking for one unit on the west coast and one on the West coast. This has to go to all clubs and more information will come to all clubs. We have to give the Multiple District a yes or no answer.

One last thing, DG Susan informed the Lions that Judge Brian Stevenson handed her papers about Lions Clubs joining together with other service organizations to better serve our communities so we can complement each other. We are already seeing this in our areas. They will be monitoring the progress over the next few years.

Lion Doug Cook asked if a motion was required on the floor to accept the new Directors, DG Susan said we certainly could. The information is documented and PCC Bev advised that it is LFC that actually accepts the new Directors as they are appointed to the Board.

PCST Lion Gerry Forsythe moved to adjourn.

Submitted by CST Heather

Additional Reports

ENVIRONMENTAL REPORT

NOVEMBER 2014

What are we teaching our children?

Let us now begin to change the way we think. It seems for the most part that we have become a throw-away society. We do not make things to last.

Fall is well under way and we are cleaning out our homes, basements, sheds, etc. Instead of throwing away those old clothes, appliances, things that are gathering dust and other belongings we no longer have any use for, let's stop now, being that throw-away society. These items can be recycled, reused and will make a difference in the environment.

Have a yard sale or give the old and used items to a church or other organization where they will find a home for them. There are many needy people in our society.

Today, we can make a difference and in the process, and will be teaching our children and grandchildren just how important the environment is and hopefully they will continue the process.

If you or your club is participating in an environmental project, let us and the community know.

Yours in Lionism,

Lion Paul Matheson

Environmental Chairperson

Information Technology Report

Cabinet Meeting November 16th 2014

Now that we have had time to gather information, ie; name, address, phone numbers and of course email addresses, CST Heather and I have been sharing information, in an effort to provide precise information, so that clubs are able to communicate with ease. Thank you to all clubs that helped with this enormous task.

Lately, it has been noticed that some clubs are using the Lions Wap free website template. Please keep these website updated or delete the information.

If there is someone that is willing to take on the responsibility of the website, in our next lionistic year, please contact 1stVDG Doug Small. Since I have held this position for three years, the time has come to refresh the page a little (maybe).

Facebook, Twitter etc; seems to have taken over the main tools used to communicate. Imagine, someone twittering you asking to pass the butter. Smile as we may, that day is here. As aging lions we can only attempt to get our word heard and wish that the new generations remember why "WE SERVE"

Respectively Submitted

Lion Reg House

Information/Technology

Public Relations Report

Cabinet Meeting 16th November 2014

Over the past four months, there has been very little public relations activity at the district N1 level. Individual clubs seem to be getting the message, to get out there and promote themselves as the great lions clubs that we know they are.

Now that our political scene has somewhat settled, efforts will be made to get more of a working relationship with our new provincial government.

The NB NS Rally PR presentation was excellent. Many of our members attended the session held in Amherst. It is nice to see that our new members are stepping up with new ideas and sharing them with us.

This is my third year in the PR position. I have enjoyed the challenges and successes during this time period. Our district is young and growing at a steady pace, unlike many other districts beyond our provincial borders.

Respectively Submitted

Lion Reg House

Public Relations.