"Peace, Love and Understanding" is the theme of the 2014-15 Peace Poster Contest. Lions clubs can sponsor this art contest for kids in their community for children in local schools or organized, sponsored youth groups.

## **Ordering Peace Poster Contest Kits**

Lions clubs interested in sponsoring the Lions International Peace Poster Contest can order a Peace Poster Contest kit (PPK-1) from the Club Supplies Sales Department at International Headquarters. The cost of the kit is US\$11.95 plus shipping, handling and applicable taxes. The kit is available in all 11 of our official languages. Lions clubs must purchase a kit for each contest sponsored. Each kit contains:

- Official Club Contest Guide and Rules
- Official School or Youth Group Contest Guide and Rules
- Participant Flyer to duplicate and give to participating students to take home
- Sticker to place on back of winning poster
- · Certificates for contest winner and school or youth group

You can order kits from the Club Supplies Sales Department at International Headquarters from January 15 to October 1. To order a kit, call Club Supplies Sales at (630) 571-5466 or 1-800-710-7822 (U.S., Puerto Rico, U.S. Virgin Islands and Canada only). To order online, go to Club Supplies (Item Search: Peace Poster Kit).



Please review contest rules and order kits as soon as possible to guarantee sufficient time for a well-planned contest. For orders within the United States, please allow 3-4 weeks for delivery. Additional delivery time is needed for orders outside the United States.

## **Promoting the Contest**

In addition to the kit, you can also use the following PR Tools to promote your club's Peace Poster Contest:

- · Peace Poster press release
- Peace Poster Brochure
- District Peace Poster Chairperson's Guide
- Honorable Mention certificate
- Peace Poster DVD